

# EAGA Business Builder

Volume 10

Issue 2

eaganm.com User: member

January 14, 2014

Today's speaker was .....you, if you were at the meeting.

Today's presentation time was used for a Round Table Discussion with the topic of "What are the three greatest challenges that you see for your business during 2014?"

As anticipated, the members foresee range of items that they expect to be major issues facing their business this coming year. Categories ranged from the attitude of customers willing to search and search in order to save a few cents to the expansion of intrusive government regulations; from finding and retaining good workers to finding the right product marketing strategy; from being able to sell products and services at an economically beneficial price to being able to collect accounts receivable in a timely manner. Mario has reviewed all the lists that were submitted by the individual tables and has determined that the three (actually four because of a tie for third) most commonly mentioned categories were:

1. Employee attraction, training & retention.
2. Improving revenue growth & net income.
- 3a. Health care uncertainty
- 3b. Price competition for products & services.

Mario and the Board Members will begin research to find individuals that can provide us with beneficial insight and suggestions for managing the challenges presented by each of those categories.

- ◆ The Board of Directors have elected new officers to assist President Karl, and assigned Members to oversee committees.  
Officers: Vice President — Kevin Lorenzen Treasurer — Phil Kenny

Committee assignments:

Summer Bash- TJ Maloy. Chairmen: Pat Maloy and Dan Mowery;  
Membership- Chairman: Jack Zipper  
Golf Tournament- Klint Hall. Chairman: Jerry Becker  
Holiday Party- Kevin Lorenzen. Chairman: Mario Hernandez  
Trap Shoot- Damian Lusch. Chairmen: Mario Hernandez and Jack Zipper

The Board also received a Treasurer's Report indicating that the organization is doing quite well, financially.

- ◆ First announcement of prospective member:  
FM Database Consulting — Computer Database Management category  
Representative: Donald Clark  
Sponsor: Mark Tobiassen
- ◆ There is a plan in the works for an EAGA group cruise on Celebrity Cruise lines. Trip would be from Seattle to Alaska; May 30<sup>th</sup> through June 8<sup>th</sup>. Certain cabins have been reserved in advance and locked in at rates less than current price, but that price lock will expire at the end of January. If you are interested in securing one of the reservations, contact Jack Zipper or Karl Kirsch. Cabins reserved after January 31st will be at the prevailing rate.

**Contact information for Executive Director: Mario Hernandez**

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## Business Leads:

E6 Physical Therapy is moving to a new building. They may need interior work and various services related to that project.

— Jay Weingardt—The Fitness Superstore

CES (Computer Electronic Show) in Las Vegas is introducing wearable technology, huge 4K HD TVs and lots of other interesting new tech stuff for the more than 155,000 attendees.

— Lee Morgan — Eagle Eye Photo

## Reciprocity:

Thank you to:

Raul Rodriguez — Kings of Wrap from Luis Alvidrez

Soren Thomsen — TEMA Furniture from Mike Williams

Jerry Becker — Steamatic from Kyle Tidmore

Bobby Jackson — Parts Plus from Jay Weingardt

Terry Roberts— Rocky Mountain RV & Marine from Pat Maloy

Mike Williams— Builders Source from Mark Tobiasen

## Puzzle 5 Answer:

Child's Name

Alan Crawford

Cliff Rowlands

Jennifer Feather

Liz Northey

County

Cumbria

Essex

Cornwall

Yorkshire

Present

Pony

Guitar

Computer

Painting Set

Congratulations to Michael Berezniak

who took only 1 hour and 10 minutes

to email in the correct answer

From Jack Zipper's  
endless supply of  
funny stuff:



Jan 11, 2013

The Tonight Show with Jay Leno

President Obama will be sworn in with his hand resting on two Bibles. Is that how screwed up Washington is now? One Bible can't get the job done anymore?

U.S. customs officials recently discovered 310 pounds of marijuana hidden in some frozen carrots. That's one way to keep kids away from drugs — put them in vegetables.

Carrots and marijuana — how good will your vision be after THIS combination?

## Badge Board Greeter

Jan 21st Patrick Garr — Expense Reductions Analysts

Jan 28th Scott Peck — MP Group, Inc

Feb 4th Scott Lardner — Rocky Mountain Stone

## Upcoming Speakers

Jan 21st Guest speaker from Keep It Querque

Jan 28th David Rodriguez — Computer Solutions Group

Feb 4th Larry Kennedy — Walla Engineering

Feb 11th TJ Maloy — Waterjet Cutting

Feb 18th Guest Speaker from Popejoy Hall