

EAGA Business Builder

Volume 10

Issue 3

eaganm.com User: member

January 21, 2014

Today's speakers were Mark Santiago and Clifton Chadwick from KeepItQuerque

The organization was founded as Albuquerque Independent Business Alliance in 2003 and in 2013 began doing business as KeepItQuerque. Their mission: "Be the resource for championing Local Businesses and promoting "Buy Local" in the Albuquerque Metropolitan Area." Clifton estimates that if shoppers would shift just 10% of their purchasing to locally owned businesses, the local economy would benefit by \$179 million. Educating consumers will be a major focus. Recent surveys indicated that 53% of participants say that they shop local, however the surveys also indicated that those participants defined 'local' as being their neighborhood Wal-Mart and Target stores. A goal of having consumers buy from local merchants 100% of the time is not realistic. The world today is such that it is not always possible (factually or economically) to only buy from local businesses. KeepItQuerque will be successful if they can adequately advertise and promote local businesses while properly educating the consumer of the benefits to considering local options before making the final decision. KeepItQuerque is also partnering with other organizations such as thrive!ABQ and STEPS. If you would like to know more about KeepItQuerque, visit their web site www.Keepitquerque.org.

♦ The items that our members feel will be the biggest challenges to a successful business in the upcoming year are:

1. Employee attraction, training & retention.
2. Improving revenue growth & net income.
- 3a. Health care uncertainty
- 3b. Price competition for products & services.

We are interested in having speakers that can offer our members beneficial solutions to those challenges. If you are aware of an expert that is capable of fulfilling that role, please contact Mario or Karl.

♦ Second announcement of prospective member:

FM Database Consulting — Computer Database Management category

Representative: Donald Clark

Sponsor: Mark Tobiassen

If you have any objections to this company becoming a member, or if you have information that you feel should be considered in the application review process, please contact the Membership Committee Chairman Jack Zipper as soon as possible.

♦ If you are interested in participating in the EAGA group cruise from Seattle to Alaska; May 30th through June 8th contact Jack Zipper or Karl Kirsch. They have the details and the contact information for you to make reservations.

♦ Interesting news of new technologies:

Computerworld - Advances in the 3D printing of human tissue have moved fast enough that San Diego based bio-printing company Organovo now expects to unveil the world's first printed organ - a human liver - next year. Like other forms of 3D printing, bio-printing lays down layer after layer of material, in this case, live cells, to form a solid physical entity; in this case, human tissue. <http://www.computerworld.com/s/article/9244884>

PC Magazine - Google's Smart Contact Lenses. Smart contact lenses are being developed by Google. "These lenses contain a "tiny wireless chip" and sensors that measure the glucose level in tears to calculate blood sugar levels in people with diabetes", Google said Thursday. <http://www.pcmag.com/article2/0,2817,2429651,00.asp>

Contact information for Executive Director: Mario Hernandez

Phone: 505-239-0259 email: hernmar129@yahoo.com

Postal mail: 8100 Wyoming Blvd NE; Suite M-4 #345; Albuquerque, NM 87113

EAGA PAGE 2

Business Leads:

Pendleton will be opening at 8000 Paseo Del Norte.

NM Bank and Trust Mortgage Loan Center will be opening at 9400 Holley NE.

Tuesday Morning will be closing their store at 6300 San Mateo NE and will be opening a new store at Montgomery Plaza Shopping Center.

- Lionel Specter — Zeon Signs

Oak Grove Classical Academy is in need of extensive construction and infrastructure work for their location.

- Patrick Garr — Expense Reduction Analysts

Reciprocity:

Thank you to:

Mike Deveraux — Document Imaging of the Southwest for quick scanning of files for land project.

Jerry Becker — Steamatic for carpet cleaning and excellent grout cleaning.

Robert Biernacki — Waterquest Landscaping for the aura of computer advise.
- from Rick Reese

Paul Rodriguez — Computer Solutions Group from Karl Kirsch

Chuck Mitchell — Ethridge Tires for fixing A/C on E350 van

Rick Reese — Blue Ristra for logo gift cards

Brock Carter — Safety Counselling for annual fire inspection.
- from Phil Kenny

Paul Rodriguez — Computer Solutions Group from Mike Blomker

An Italian tourist asks a blonde "Why do Scuba divers always fall backwards off their boats?" To which the blonde replies: "If they fell forward, they'd still be in the boat."

A blonde spies a letter lying on her doormat. It says on the envelope "DO NOT BEND ". She spends the next 2 hours trying to figure out how to pick it up.

Badge Board Greeter

Jan 28th Scott Peck — MP Group, Inc

Feb 4th Scott Lardner — Rocky Mountain Stone

Feb 11th Mike Blomker — Merry Maids

Feb 18th Jason Ross — Ross Family Dental

Upcoming Speakers

Jan 28th David Rodriguez — Computer Solutions Group

Feb 4th Larry Kennedy — Walla Engineering

Feb 11th TJ Maloy — Waterjet Cutting

Feb 18th Guest Speaker from Popejoy Hall

Feb 25th Guest Speaker Ron Gibbs from First Tee

Mar 4th Garrett Hennessy — Express Employment

Mar 25th Mike Blomker — Merry Maids