

EAGA Business Builder

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Today's presentation was by Mike Blomker — Merry Maids

Mike began by noting the three women currently in his life. His wife, Paige, and his 24 and 26 year old daughters. Paige is here, and heavily involved in the business. His daughters are now living in Amsterdam and London. Although the girls are away, Mike and Paige are not dealing with an empty nest. That potential void is happily filled by Mike's six year old son and the various activities that a youngster in that age group generates. Mike was born in Minnesota and got here by way of a couple of Army bases in Texas and Georgia. Medical Services Corp has its positives, but there were negatives in the Army life. About 26 years ago, Mike decided to move to Albuquerque and become the first cleaner for his father's new company - Merry Maids. The younger Mr. Blomker took over operation of the company and built up its customer base and reputation to a point where this Merry Maids franchise was quite a valuable asset. Mr. Blomker, the older, was able to take advantage of the increased market value and sell the company---to Mike. It appears that Mike's investment, timing aside, was a good one. He has continued to expand the business with quality service; good employees and a good plan. Mike's Merry Maids company operates on his four point program: 1) Determine your most important goal. Get from point x to point y before time z; 2) Plan out what is needed to accomplish the goal. Select a couple of processes, don't get overwhelmed; 3) Measure progress towards the goal and make the results known to the participants. By publically reporting successes and areas needing improvement the participants will help improve the process; 4) Have clear accountability. Remember that the people want to win and want to know that their positive efforts are appreciated.

Merry Maids in Albuquerque and Santa Fe can provide quality cleaning of your home by experienced and trustworthy people. They can provide the service on a one-time basis; or on a weekly; bi-weekly; or monthly plan. Mike would be glad for you to switch to Merry Maids from your current cleaning service, but he certainly understand the importance of long-term relationships. If you are happy with the cleaning lady that you've had for the past 20 years, then by all means don't switch. You can always change later when your Mom gets tired of doing that for you. Want a clean home on a regular basis? Call Mike at 505-294-1411.

- ◆ EAGA Golf Tournament update: Before this morning's meeting, there were already 26 participants registered to participate in the event. Sign-up sheet will be available again next week if you want to reserve a place for yourself and/or guests. May 8th at Canyon Club Course. Lunch at High Noon and Tee Times beginning at 1:00 PM. Fees are: \$20-members and \$75-guests. Players will get a shot (literally) for the \$10,000 hole-in-one prize sponsored by Klint Hall — Lobo Wealth Strategies. Contact Committee Chairman Jerry Becker 505-883-7766 if you have any questions.
- ◆ My mistake last week. We actually need speakers for April 15th and April 29th. If you haven't been a speaker lately, please sign up. Its an excellent opportunity for you to tell the details about why your business is best at what it does. It is also great for the rest of us to learn some of the other interesting facts and knowledge that you have to share.
- ◆ The April 8th presentation will be Part 2 of our program concerning Hiring, training and retaining motivated employees. Be thinking about what is working for your business and what is not.
- ◆ The EAGA Cruise Group will be getting together soon to make the final plans for events and functions that will be part of the trip. Stay tuned for a call from Jack Zipper or Karl Kirsch for meeting details.

Contact information for Executive Director: Mario Hernandez

Phone: 505-239-0259 email: hernmar129@yahoo.com

Postal mail: 8100 Wyoming Blvd NE; Suite M-4 #345; Albuquerque, NM 87113

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Business Leads:

Bonefish Grill is going in Coronado Center next to Fudrucker.

— Lionel Specter - Zeon Signs

Be aware of your responsibilities and requirements under the Affordable Care Act.

Deadline for sign-up is March 31st

— Kevin Lorenzen - Aflac

Reciprocity:

Gentlemen I could use assistance with this. If you will write down your comments, I will have a much better chance of getting it right. My own shabby notes are not doing the credits justice.

Thank you to:

Joe Kirkpatrick and Phil Kenny - Stan Byers

David Rodriguez - Mark Tobiassen

Don Clark - Patrick Garr

New Technology and Medical Advancements



Although the PDF translation of this document may not provide proper clarity, the picture at the left is of a skull implant. The replacement skull was made using a 3D printer and a durable plastic material. According to the article, doctors expect for it to last the 22 year old woman's lifetime. Apparently this person had a disorder that caused her skull to increase in thickness from the normal 1.5 cm to an very problematic 5 cm. The article notes that although implants using various types of thermoplastics have been done before, this skull "...appears to be made from some new, and rather mysterious material..."

The entire article can be found at [Extreme Tech](#)

<http://www.extremetech.com/extreme/179289-the-first-transparent-3d-printed-skull-has-been-successfully-implanted?mailingID=28E9806ACAB9A5925E945E12240154B7>

Badge Board Greeter

- Apr 1st Lowell Whitten — Cutter Aviation ABQ
- Apr 8th Wayne Pollack — People's Flowers
- Apr 15th Garrett Hennessey — Express Employment Professionals
- Apr 22nd Don Clark — ABQ1
- Apr 29th Mark Tobiassen — Action Coach Business Coaching

Upcoming Speakers

- Apr 1st Don Clark — Abq1
- Apr 8th Mark Tobiassen — Action Coach Business Coaching
 - Part 2 of our program concerning Hiring, training and retaining motivated employees
- Apr 15th
- Apr 22nd Bill Smith — Construct Southwest
- Apr 29th