

# EAGA Business Builder

Volume 10

Issue 44

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October 28, 2014

Today's speaker Jami Grindatto—Interim President & CEO of Sandoval Economic Alliance

Sandoval Economic Alliance (SEA) is the new entity that will replace Rio Rancho Economic Development Corporation. SEA notes their mission is to "Establish a Vibrant and Competative Economy to improve our quality of life in Sandoval County, New Mexico." The wording in that phrase is more an indication of their location and history, than it is of their intended restriction of an economic area of operation. Mr. Grindatto noted that SEA understands the need for positive inter-community interaction between the Sandoval county / Rio Rancho community and the Bernalillo County / Albuquerque community. The entire area can benefit from economic gains experienced by either of them. By encouraging the success of one's colleague, both the respective business areas will benefit. Good paying, reliable and ever improving jobs are a key to improving the economy. In order to get the jobs to materialize, there are many other components that must be created or improved as well. SEA will, by sponsor definition, concentrate on the Sandoval County activities. Their area of representation can be split into four different sectors; based on the economic influences and inhabitants of each. When the diverse needs and capabilities are recognized, then the efforts can be designed to be equally diverse, so as to concentrate proper energies, programs and processes in the ways most beneficial to the specific sectors. One sector has transportation as the influence; one where oil industry is the influence; one with a urban influence and one with a rural influence. The efforts and concentrations are diverse, but there are basic needs that are common to all. In order to attract, expand and retain the workforce, physical improvements are required. Technology - the ever expanding need for electricity and infrastructure in improvable areas. The need for remodeling or replacing the older, no longer functional buildings; or adding new buildings that are designed for the needs. Improvement and expansion requires funding, data gathering and dispersal, formation of partnerships with investors, developers, and workers that have an interest in the success of, and dedication to, the cause. With Mr. Grindatto's guidance, Sandoval County Economic Alliance displays a positive energy and determination for success.

◆ First Announcement of a prospective member:

Pascetti Steel Design — Steel Fabrication and Installation category  
Representative: Damian Pascetti Sponsor: Mark Tobiassen

If you have an objection to any of these companies becoming a member, or if you have information that you feel should be considered in the application review process, please contact Membership Committee Chairman Jack Zipper as soon as possible.

- ◆ Friday evening, December 5th. EAGA Christmas Party at the Double Tree Hotel - 201 Marquette Ave NW. There will be great food; probably something to drink; Dancing; Entertainment; Holiday frivolity. No charge for EAGA Members and their spouse. There will be a small charge for guests: \$35-single guest; \$65-couple. The hotel has reserved some rooms at a special rate of \$69 for the night. If you would like to take advantage of the offer, contact the hotel directly at 247-3344; or call the reservation line 800-584-5058, or go to their website and make the reservation: <http://doubletree.hilton.com/en/dt/groups/personalized/A/ALBSMDT-EXE-20141205/index.jhtml>

- ◆ Jack-The Cruiser, has secured another cruise aboard the Ruby Princess, departing from Seattle on Sunday, August 30, 2015. The cruise line is running a sale that ends on November 20th (in about 3 weeks). If you book by then you can save some coin. If you do book now, they still honor the policy of a 75 day advance cancellation for a full refund. If you are interested, you can contact Jack Zipper directly 505-259-5959.

### Business Leads:

Rainbow Jrs - shoes - plus sizes - kids is going into Montgomery Plaza Shopping Center.  
Calibers on Cutler will be adding a Safe Store to their business at that location.  
Global Storage is opening at 1505 University NE.  
- Lionel Specter - Zeon Signs

New Cross Fit Gym going in on Hazeldine SE — Dan Mowery - Rader Awning

### Reciprocity:

Thank you to Mike Williams - Builders Source for the new couple of appliances.  
Wife is happy! We have clean clothes. — Damian Lusch.

Thank you to Philip Menicucci- Paramount Custom Cabinets for a door repair.

To Chuck Mitchell- Etheridge Tire for a tire deal. T  
To Pat Maloy - Maloy Mobile Storage for storage.  
To Ken Easley- Empire Builders for a job at Civic Center  
To Klint Hall for motorcycle driving advice.  
To Tom Keleher- Keleher & McLeod for some contract work.  
— Dan Mowery

- ♦ By-Laws were ratified by a unanimous vote and will now be filed with the Secretary of State.
- ♦ At our December 2nd breakfast meeting, we will be electing new Board members. If you have a qualified member that you would like to nominate, please contact Mario or Kevin.

## Badge Board Greeters

Nov 4th Michael Edwards - New Your Life  
Nov 11th Randy Baker - DRB Electric  
Nov 18th Mark Tobiassen - Action Coach Business Coaching  
Nov 25th NO MEETING - Thanksgiving week  
Dec 2nd Tom Keleher - Keleher & McLeod  
Dec 9th Miguel Morrison - Gold Street Caffe

## Upcoming Speakers

Nov 4th Jason Ross - Ross Family Dentistry  
Nov 11th  
Nov 18th Bobby Jackson - Parts Plus of New Mexico  
Nov 25th NO MEETING - Thanksgiving holiday  
Dec 2nd Bill Maxey - Butterfield Jewelers  
Dec 9th Lee Morgan - Eagles Eye Photo Imaging

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