

EAGA Business Builder

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Today's speaker was Bobby Jackson - Parts Plus of New Mexico

Bobby Jackson has been in Albuquerque since 1964 and his job / ownership history references many of the 'big-boys' in the automotive and truck engine industry in this town. Bobby started working for Southwest Engine when he first got here, then in 1967 went with Sandia Detroit Diesel. The work was fun, but the travel became tiring (Flying all around the country gets in the way of the fun stuff in life). In 1985 Bobby started Lobo Engines and in 1989 B&B Brake and Suspension. After 11 years with Lobo, Bobby closed that company in 1996 and concentrated entirely on B&B Brake. Fourteen years more (2010) and Bobby sold the business to Parts Plus of New Mexico. About this point in the presentation, Bobby tired of public speaking and passed the microphone to his tag-team partner Sam Honegger. (Yes, former EAGA member, Sam Honegger) Mr. Honnegger purchased a company called Mor-Parts, Inc in 1981, then in 1996 changed the name to Parts Plus of New Mexico. The company expanded with a variety of acquisitions through the years - the Sandia Auto Electric warehouse in 1998; Levy's Auto Parts in Hobbs in 2004; and Pronto warehouse (Pueblo, Colorado) in 2005...During a pause in the acquisition activity, they opened their Santa Fe commercial hub warehouse in 2005 and their Rio Rancho location in 2006. Two years was enough breathing time, so let the acquisitions begin again... In 2008 it was J&J Auto Parts; in 2009, SLV Auto, Truck & Ag in La Jara, Colorado, with their farm and agriculture equipment related parts business; and in 2010 the purchase of the aforementioned B&B Brake and Suspension company from the famous, and infamous, Bobby Jackson. Parts Plus has received many awards through the years and most recently were declared to be #33 in the New Mexico Top 100 Privately Owned Companies. They offer automotive parts, agriculture equipment parts and heavy duty truck parts. They sell primarily as wholesale to the industry, but you can still wander in with your single, personally owned, vehicle part and one of their very experienced counter people will assist you in getting the correct replacement. You will be quickly on your way back to your garage or cold driveway; all ready to scrape a knuckle with that self-fulfilling automotive repair job. Feels good doesn't it....because you got the right part, for the right price, THE FIRST TIME. No need to trudge back to the parts shop and try to convince the clerk that the part they gave you received really wasn't a match for the one that one that your brought in earlier. By going to Parts Plus, you could get the repair done the first time, clean the blood off your knuckles and be ready for the Sunday football games. But really....If you are willing to give up the personal satisfaction of repairing your own vehicle; and the bloody knuckles; and the cursing tirade that usually follows the knuckle bang; you can take your car to Chuck Mitchell instead. He would have purchased the parts from Parts Plus, repaired the vehicle for you, and would have saved you the cost of band-aids and your reputation as the neighborhood shouter.

- ♦ EAGA Christmas Party will be here soon. The Holiday Event of 2014 will be on Friday evening, December 5th at the Double Tree Hotel — 201 Marquette Ave NW. Party starts with cocktails at 6:00pm; dinner at 7:00pm; Dancing 8:30 to 11:00PM Dress for the evening is Semi-formal. If you want to treat the Special Lady to an night away, or if you often drink too much at these parties and the Special Lady doesn't want to drive you home again...The hotel has reserved some rooms at a special rate of \$69 for the night. If you would like to take advantage of the offer, contact the hotel directly at 247-3344; call their reservation line 800-584-5058, or go online to reserve via their website. Whatever method, when reserving the room specify that it is for Group Executive Association of Greater Albuquerque and use Group Code: "EXE". The link to their reservation site is:

<http://doubletree.hilton.com/en/dt/groups/personalized/A/ALBSMDT-EXE-20141205/index.jhtml>

Business Leads:

BEETS JUICE BAR is opening at 3821 Menaul NE.

HAIRCUTS & MORE opening at 417 Tramway NE (Canyon Plaza).

TOTAL NUTRITION is going into Holly Plaza.

LITTLE CAESAR'S PIZZA is going in at 2039 Yale Blvd SE (Corner of Yale and Gibson).

- Lionel Specter - Zeon Signs

Reciprocity:

Please write down your comments and appreciations; or send me an email with the details so that your information can be included in the bulletin.

♦ THERE WILL NOT BE A MEETING ON NOVEMBER 25TH (THANKSGIVING WEEK)

December 2nd will be an eventful meeting. Besides the long anticipated presentation by Bill Maxey, there will be:

- ♦ Election of two new board members. Please be sure to arrive on time so that your vote can be included.
- ♦ Directions and more details about the next EAGA member Open House, hosted by TJ Maloy at Waterjet Cutting taking place on December 9th, right after breakfast.
- ♦ Final update and instructions for the EAGA Christmas Party and Event on December 5th.
- ♦ An update by Jack Zipper on the 2015 cruise schedule (probably).

Badge Board Greeters

Nov 25th NO MEETING - Thanksgiving week
Dec 2nd Tom Keleher - Keleher & McLeod
Dec 9th Miguel Morrison - Gold Street Caffe
Dec 16th Jim Asperger - Crest Mechanical
Dec 23rd and 30th NO MEETING

Upcoming Speakers

Nov 25th NO MEETING - Thanksgiving holiday
Dec 2nd Bill Maxey - Butterfield Jewelers
Dec 9th Lee Morgan - Eagles Eye Photo Imaging
Dec 16th Round Table Discussions
Dec 23rd NO MEETING - MERRY CHRISTMAS !
Dec 30th NO MEETING - HAPPY NEW YEAR !

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