

# EAGA Business Builder

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## Today's speaker was to be Bill Maxey - Butterfield Jewelers

Bill became ill late Monday and was unable to attend the meeting. I am happy to report that he is doing better now, and is back at work. We are pretty sure that if Bill had been able to make the meeting, he would have brought along some sparkly things; probably some very pretty things, and for sure some of the finest jewelry in the city. Butterfield Jewelers has been the go-to place for diamonds in Albuquerque for nearly 70 years. Ernest Butterfield Sr. was actually the diamond guy since 1928, -in Illinois before coming to Albuquerque in 1945. Ernest (Bernie) Butterfield the second, took over operation of the business in 1954 and continued to add to their reputation as diamond experts. Bernie is still involved in the business, but leaves the every-day management to his daughter, Theresa; his son Mike; and son-in-law Bill Maxey, but not necessarily in that order—right Bill? Butterfield Jewelers is not just a great diamond store. They also have other gems and fine jewelry items, like the Nicole Barr Collection; Elle Collection and Kwiat Collection. There are also Butterfield's quality jewelry and watch repair services and the professional appraisals provided by Registered Jeweler, Bill Maxey; Certified Gemologist Appraiser, Theresa Butterfield Maxey, Certified Gemologist Leslie Crothers, and other Registered Jewelers, Mike Butterfield and Scott Gould. Right now, you should be planning for that special Christmas gift for that special lady in your life, and you now know a place to go to get it. A variety of exceptional bracelets, necklaces, rings, pendants in a wide range of prices. Using the international symbol for prices, Butterfield is a \$\$ to \$\$\$\$ place, so whatever your range, or whatever your incentive, Butterfield has a smile winning gift; or keys to get out of the dog house. You could go by the 'old' Butterfield Main location on San Pedro, but Bill would prefer you stopped by the relatively new Butterfield North to see him. Set up an appointment by calling 505-797-8053 or just stop in and see the fine selection of gifts (or keys) at 8850 Holly NE (near the corner of Paseo Del Norte and Ventura).

- ◆ Congratulations to our two newest Board Members:  
Mark Tobaissen — Action Coach Business Coaching  
Nick Minetos — PEO Emperor
- ◆ EAGA Member Open House hosted by TJ Maloy at Waterjet Cutting will be right after breakfast this coming Tuesday, December 9th. TJ's shop is located at 2711 Karsten Court SE. Just east of Broadway and San Jose; a little south of Gibson. Business phone 842-9500 if you get lost. As usual, we anticipate an interesting event. TJ has been working overtime while sprucing up the place and getting everything ready... And he will be serving coffee and donuts, too. We look forward to seeing you there.
- ◆ There will not be meetings on December 23rd and December 30th because of the holidays.
- ◆ We need speakers and badge board greeters for the entire year of 2015, but we are most interested in January at this time. The first meeting of the new year will be January 6th, and that slot is available. If you haven't spoken in a long time, or never, please pick a date and give Mario a call to get on the schedule.
- ◆ Mario has set up a couple of extra special selections for our next two breakfast feasts. Get there early and have a shot at seconds.  
December 9th—Eggs Benedict  
December 16th— Steak and Eggs

### Business Leads:

Three dental of clinics specializing in children's care and orthodontics are opening:

3510 Coors SW                      201 San Pedro SE                      111 Coors NW

NAPA Auto Parts opening at 1680 Rio Rancho Blvd, Rio Rancho.

Taste Of Italy 1945 Juan Tabo, will become Christee's.

Perfect Teeth dental clinic will be going in 6600 Central SW.

Ruth's Chris Steak House will be opening in the uptown area.

- Lionel Specter - Zeon Signs

### Reciprocity:

Please write down your comments and appreciations; or send me an email with the details so that your information can be included in the bulletin.

- ♦ If you have any EAGA business, like scheduling a presentation or a greeter slot, or any other EAGA business after December 8th, your best option to communicate with Mario will be via email. Mario, and Kevin, will certainly respond to any communications, but email will have the quickest response.
- ♦ Board of Directors — December's meeting has been changed in an effort to accommodate otherwise conflicting schedules. Meeting will be Monday, December 8th, 5:00 PM, Gold Street Caffe. It will be the last meeting of the year, and the last meeting for the two retiring Board Members.

## Badge Board Greeters

Dec 9th Miguel Morrison - Gold Street Caffe  
Dec 16th Jim Asperger - Crest Mechanical  
Dec 23rd NO MEETING - MERRY CHRISTMAS !  
Dec 30th NO MEETING - HAPPY NEW YEAR !  
Jan 6th  
Jan 13th

## Upcoming Speakers

Dec 9th Lee Morgan - Eagles Eye Photo Imaging  
Dec 16th Round Table Discussions  
Dec 23rd NO MEETING - MERRY CHRISTMAS !  
Dec 30th NO MEETING - HAPPY NEW YEAR !  
Jan 6th  
Jan 13th

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