

# EAGA Business Builder

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## Today's speaker was Jim Asperger - Crest Mechanical



It been quite a while since we've had a Pool Boy speak at an EAGA breakfast. Perhaps a poor choice of references to describe what Jim does. Mr. Asperger does take care of some swimming pools for wealthy folks, however he, and his work, bear no resemblance to the Pool Boy image normally conjured by Hollywood movies. Jim is actually a humidifier/dehumidifier expert and indoor swimming pools are the most common facilities that require his expertise. The pools owned by hotels, Pueblos, fitness centers and personal homes all require proper humidity control for efficient operation, protection of the structures, and the enjoyment of the inhabitants. Jim has accumulated an amazing amount of knowledge and techniques concerning the proper control of air flow; which is apparently the key to managing proper humidity. Simply deciding how much to open or close a window won't get the job done. Jim spent a great deal of time in the field learning contractors' needs, understanding designs, and developing an expert knowledge of how the equipment operates. Not only does he know the machinery and pertinent physics, but he also knows what the customer needs for each situation. Jim combines all those talents with a determination to get the job done perfectly. He doesn't just order some manufacturer provided equipment and plug it in. He uses what he knows to get the entire installation done in the best way needed. Often he will use his knowledge, imagination and contacts, to design and fabricate specialty parts, if that is what will make the system work right for the customer. Things like triangle shaped duct work so that water would not pool on it; or sophisticated tubing and duct pathways through confined spaces; and air handling units from 2,000CFM to 60,000 CFM - whatever it takes to get the job done right. Mr. Asperger has 'common' clients and rich-and-famous clients. He has successfully moved air at some very interesting locations. Individually owned properties are the most fascinating. A couple of 'OK to specify the owner'-such as the \$11 million addition, including an enclosed swimming pool, at the Neff Hacienda in Cerrillos; and some 'Not OK to specify the owner' work like the one where Jim, and the other contractors, were constantly under the watchful eye of armed security guards. Though swimming pool enclosures seem to be his most common project, Jim takes care of air handling for non-pool related jobs too. Electronic equipment is quite sensitive to humidity, so projects related to utility rooms or computer server installations will also benefit greatly from Jim's skills and determination for perfection. If you have an indoor pool, a sensitive computer room, or if you think that you could benefit from any other kind of humidity control, give Jim a call. Just think how great it would be if you were able to shave without having to constantly wipe the steam off the mirror after a shower. A little duct work or one of those Dectron machines should do the trick. You can reach Jim at 505-344-5578.

- ◆ First announcement of a prospective new member:  
Law Offices of George "Dave" Giddens  
Category: Bankruptcy Law  
Representative: Dave Giddens  
If you have an objection to this company becoming a member, or if you have any information that you feel should be considered in the application review process, please contact Jack Zipper - Committee Chairman, as soon as possible.
- ◆ Please note that there has been a change in the date for the EAGA Open House Event at Builders Source. The new date is Tuesday, June 23rd. We will provide directions and other information during the first couple of meetings in June
- ◆ On the Open-House Note: If you would like to show off your place of business, please schedule a date in May (still time available) or July. We are always interested in a guided tour and inside explanation of the 'normal' goings-on at members' businesses.
- ◆ Information from Dr. Jack Zipper: All cell phone numbers are being released to telemarketing companies and you will start to receive sales calls. Any fees for the calls will be charged to you at your normal rate. To add your number to the National Do Not Call List, using the cell phone that you want blocked, call 888-382-1222.

Contact information for Executive Director: Mario Hernandez

Phone: 505-239-0259

email: hernmar129@yahoo.com

Postal mail: 8100 Wyoming Blvd NE; Suite M-4 #345; Albuquerque, NM 87113

### Business Leads:

Salon 47 opening in Mountain Run Shopping Center Suite 47. Previously occupied by Soteria Salon.

Enchanted Hills Dentistry is opening at 470 Highway 528, Suites A & B.

Just Vape Electronic cigarettes is opening at 2641 Coors NW, Suite B.

US Marines are opening an officer selection recruitment office at 1916 Central SE.

- Lionel Specter - Zeon Signs

Love's has started construction on their new Travel Stop at I-40 and Atrisco Vista.

- Bobby Jackson - Parts Plus of New Mexico

### Reciprocity:

Thank you to Jack Thompson for a smooth refinance and excellent rate..

- Terry Roberts - Rocky Mountain RV & Marine

- ◆ EAGA Golf Tournament will be June 6th at Sierra del Rio Golf Club in Elephant Butte. 10am shotgun start. Bus service is included for those that do not want to drive. Cost for the event is \$60/guest, \$20/member. Earlier this week, there were only 3 hole sponsorships available. If you want one of those, please contact Chairman Jerry Becker or President Klint Hall as soon as possible. If you intend to go to the event, and have not yet signed up, contact Jerry right away so that you don't miss out.
- ◆ Elections will be held in June to replace two Board Members whose terms are expiring. Any member that is currently in good standing, and had been in the organization for more than one year, is eligible. If you would like to nominate someone, please contact Mario, Klint or one of the other Board Members

### Badge Board Greeters

May 12th	Michael Dennis - HUB International Insurance
May 19th	Herman Mitchell - Southwest Mail Center
May 26th	<b>Memorial Day Holiday Week - NO MEETING</b>
June 2nd	Michael Edwards - New York Life
June 9th	Jim Asperger - Crest Mechanical
June 16th	Timmy Simms - Territorial Scaffolding
June 23rd	
June 30th	

### Upcoming Speakers

May 12th	Tom Payne - Yearout Mechanical
May 19th	Michael Edwards - New York Life
May 26th	<b>Memorial Day Holiday Week - NO MEETING</b>
June 2nd	Dr. Fred Snoy - Urology Group of New Mexico
June 9th	The Honorable Greg Hull, Mayor of Rio Rancho
June 16th	Steven Douglas - Demand Printing Solutions
June 23rd	Ken Easley - Empire Builders
June 30th	Gary Beck - Concentra Medical Centers