

EAGA Business Builder

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Today's presentation was by David Rodriguez - Computer Solutions Group



David is New Mexico native. He grew up in the Santa Fe area, but escaped to Albuquerque where he graduated from UNM. He has been married to the same young lady for 33 years. His wife is originally from Cumberland, Maryland, and for the past 27 years, has been teaching kindergarten students. Apparently she likes consistency—27 years dealing with 5 year old mentality all day in school, 33 years dealing with it at home. There are two sons in the Rodriguez family as well. Both have acquired an interest in technology - probably fostered by working in the business with David as they grew up. Both sons are also graduates of La Cueva High School (Go Bears!); The oldest has an MBA from Northern Arizona University and currently works for PFS Web; handling the internet

transaction activity of the US Mint. It is unlikely that he can get you any free samples, but if you ever on-line purchase some of the US Mint collectables; gold coins, etc, you can count on being treated very well. David's younger son graduated from UNM, and he has a Masters Degree in Security Assurances. He works in the cyber crime division of the FBI, and I am sure that by now has already read this newsletter as it was being transmitted through the 'cloud' (more about that nebulous cloud later). David has been in the computer business for quite awhile. He could provide a substantial amount information about a substantial amount of things, from his substantial amount of knowledge - but there was not enough time at breakfast for that, since President Nick has been trying to watch the clock lately. So David did the next best thing... He used some great analogies to provide us with an understanding of a couple of important things. 1) "What's a Firewall?" It is the computer version of a bouncer at a bar. The owner wants his bar to be a desirable place. He doesn't want to allow in the disruptive riff-raff or the dangerous folks, so he hires a bouncer to keep those types out. But just hiring a bouncer won't be as successful as desired, if the bouncer isn't working correctly. If the bouncer hasn't been properly trained, or is always sitting at the counter, or not paying attention to the right things, the success won't be there. So when you hire a bouncer for you're your computer, make sure that it is a reputable one and that it has been properly configured to do the job that you want. 2) "Can you really get a virus on an Apple computer?" and "If I have a properly working firewall, how did my computer get a virus anyway?" a) Macs can get a virus just the same as DOS based machines. There are a lot more DOS devices out there, and the virus writers are most often looking to infect as many computers as they can, so they don't waste their time on the less prevalent Macs; b) The bouncer will keep obviously bad things from coming into the bar, but he won't block the proper looking ones from entering. You should stay aware yourself and properly control what you can. Don't open email attachments unless you have a very good idea of what you will find there. Even if appears that the email came from a reliable source--don't open it if was unexpected, or you aren't pretty sure of the contents. Adding to David's bar analogy: A proper looking young lady will easily get by the bouncer who can't see her underlying intent. She may be planning on disrupting your marriage, but its up to you to refrain from buying her a drink. And don't go to any bar, I mean website, in the first place if you know that you shouldn't be there. 3) "Why do folks say that their data is stored in the cloud?" These days of prevalent internet connectivity, it is easy to store electronic data outside of your building. Once it leaves the premises, there is not much of a limit to where it can be stored; and the intended destination can be changed 'at the speed of light'. It can be difficult to predict where the data will reside at any particular time, but that doesn't really matter, so long as you can get it back immediately when you want it. When diagramming that process for folks, David and his cronies would just say that the data was stored somewhere out there in Electron World, and they would draw a picture of a cumulous cloud to represent the collection of unknown locations. The "cloud" joins other 'scientific' terms like "the Big Bang"; "bug" in the system; and "virus" that provide an good understanding of something otherwise unclear. David has been doing computer stuff for quite awhile and he is very good at it. He knows the old stuff and he knows the current stuff, and he is aware of the future stuff that will be important sometime soon. A couple of other items covered by David: He presented the YouTube video titled "Hot Crazy Matrix - Man's Guide to Women". You should find the video and view it in its entirety. Very entertaining—and remember—if you find someone that you feel is a 9 on the Hot scale and only a 4 on the crazy scale—WALK AWAY. And finally, I've not yet mentioned that David has 3 brothers and 5 sisters. Being one of the youngest, he was able to see them all from a valuable perspective. He says that when growing up he thought his sisters would be categorized as 8 or 9 on the Hot scale. Now, as they have all have grown quite a bit older, Sorry out of space. If you need help with any technology things; if you want David and his crew to become your business's IT Staff; or if you are one of his sisters and want to know the rest of your wonderful brother's thoughts, give Mr. Rodriguez a call: 505-345-8000.

◆ Congratulations to our newest member:

Shockwave Defense Representative: Michael Johnson
Category: Self-Defense Training

Contact information for Executive Director: Mario Hernandez

Phone: 505-239-0259

email: hernmar129@yahoo.com

Postal mail: 8100 Wyoming Blvd NE; Suite M-4 #345; Albuquerque, NM 87113

Business Leads:

-None noted today

Reciprocity:

-None written down today

- ◆ Our April 19th meeting will be dedicated to potential new members. The Board is asking that, on that Tuesday, each of us bring a guest whom we feel would be a good addition to our membership. There are still a few weeks before then, so please begin the search process now. Keep the potential for EAGA membership in your mind as you go through your work weeks and as you interact with business associates. We want our organization to continue to be a group of the best and most reputable businessmen in our community. As you are pondering potential members, don't overlook those guys that you would quickly describe as a long time friend. Often when a business associate becomes a good friend, we fail to immediately think of them as business men, and so may subconsciously overlook them for EAGA consideration. Those folks are actually the best candidates. In the next weeks, there will be more discussion of the event, and written information will be provided for you to distribute as needed. Also as you confirm that you will have a guest that day, please send Mario a quick email with basic details so that he can make sure that we are properly prepared.
- ◆ Speaking of attendance at our meetings... We have had great participation at our Tuesday breakfasts. There have been additional items on the menu, but I have a feeling that the very informative speakers and the general camaraderie of the organization is the real reason. THANK YOU All for your involvement, your participation and your friendship. If you want to be a speaker in the near future, give Mario a call or send him an email. EAGA is a great group, isn't it?

Badge Board Greeters

Feb 23rd	Stan Byers - Byers & Sellers Real Estate
Mar 1st	
Mar 8th	Leon Marler - Marler Manor
Mar 15th	Dave Giddens - The Law Offices of George "Dave" Giddens
Mar 22nd	Phil Houser - Document Solutions
Mar 29th	Manny Ortega - Ortega Appliance Service
Apr 5th	
Apr 12th	

Upcoming Speakers

Feb 23rd	Leon Marler - Marler Manor
Mar 1st	Gary Beck - Concentra
Mar 8th	Mike Deveraux - Document Imaging of the Southwest
Mar 15th	
Mar 22nd	
Mar 29th	
Apr 5th	
Apr 12th	
Apr 19th	New Member Recruitment Day

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