

EAGA Business Builder

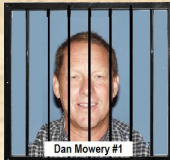
Volume 12

Issue 15

eaganm.com

April 12, 2016

Today's presentation was by Dan Mowery - Rader Awning



Dan Mowery #1

Mr. Mowery was born in Seattle and his family moved to Phoenix around the time that Dan was in the fourth grade. That is also about the time that the youngster, Dan Mowery #1, began evolving. He had been a pretty good kid, but the combination of schoolyard bullies and thick glasses on a 4th grader, caused a few obstacles to appear in Dan's path. He has never been one to back away from a challenge and he can devise quite interesting solutions to a problem. Those thick glass lenses could be used to magnify the sunbeam to a small point on a surface...say the back neck of a bully...and as Dan tells it: "When that surface begins to smoke, the fight starts". He made it through grade school, and Junior High without many 'major incidents' but the four years of High School were not as uneventful. The 180lb, not speedy, Dan made an attempt at the football team, but when he determined that he was too light to be a lineman and too slow to be a receiver, Dan moved into wrestling. That sport was OK, but too quiet for Dan. He 'progressed' on into boxing, which brought with it, the unanticipated baggage of alcohol and jail visits. By the time Dan's senior year ended, he had seen the inside of the Scottsdale jail 3 times. The jail visits are not the most desirable of events, but they did give him first-hand view that could be used to compare Scottsdale's facilities with other jails he visited in Mexico and Albuquerque. The aforementioned bumps in the road do not accurately describe the entire trip though. During the travels through his younger life, Mr. Mowery displayed his real personality as well. By the time his teen years began, Dan had his own business of painting address numbers on curbs; he had worn out three mowers with his lawn care enterprise; earned the rank of Eagle Scout; and at one point, was working from 8 to 4 at his father's department store; then 4 hours as an assistant produce manager; before two more hours herding golf balls at a local driving range. Dan started college at ASU, studying veterinary medicine...then organic chemistry reared its ugly head. He continued pursuing a college degree, just not via the 4 year plan. Five universities and 10 years later, the determined Mr. Mowery became the first college graduate in his family. Obviously he was not attending classes that whole time. He was working (actually finished his degree via night school at UNM). One of his jobs, at a university, provided an encounter with the future Mrs. Mowery-42 years ago. Dan and Marsha have three daughters Julie, Jill and Jenny; and Jill shares ownership of Rader Awning. The entrepreneurial, always busy, attitude continues with Dan today. He has been in the awning industry for the past 44 years and all but two of them have been at Rader Awning. That is probably thousands, or hundreds of thousands, of material square feet; miles of pipe; tons of screws and bolts; and more than one thumped thumb. Jobs have progressed over time too. Tents, tepees, and awnings have given way to canvas bags; covers for dozens of things like boats and patio furniture; vertical rolling curtains, and awnings...among very many of other things. Largest project for Dan so far is probably the \$460,000 awning fabrication and installation on the athletic complex at 9 mile hill. It included 36" pipes and excellent fabric, capable of lasting 20 years. (Dan works hard, but would rather provide a high quality job the first time, instead of a not so good quality project every couple of years). Rader Awning has experienced and knowledgeable staff. Besides Dan, who has been there nearly half a century, Jill has been around the business for nearly her entire life, and many of the other staff members have each been there for 20 years. These folks know what they are doing. If you have a need for awning/shade products; tool bags, canvas bags, industrial bags; custom cushions; car/truck/RV/boat covers; tarps; upholstery or any of the zippers, ropes, snaps, or other related hardware and fasteners; or tent screen, webbing, vinyl materials, give Dan a call 505-856-2000. Don't forget to look to Rader if you need some of that boat duck, chair duck or natural cotton duck. They have that too, if you know what to do with it. And those previously mentioned bumps in the road are now just historical events that served a part in molding the current Dan Mowery #2. This version of Dan is a pretty good guy and a great friend to those that know him well. He can still get cranky when the situation deserves that response, but the only time he has seen the inside of a jail lately would be to work on some upholstery or maybe a nice awning over the mess hall serving window.



The real Dan Mowery

◆ First announcement of prospective new member:

WAC Upfitters

Category: Police Lighting

Representative: Bobby Jackson

If you have an objection to this company becoming a member, or if you have any information that you feel should be considered during the application review process, please contact Committee Chairman, Jack Zipper, (jdzipper@comcast.net - 505-259-5959), as soon as possible.

Business Leads:

BLUE LINE RENTAL going into the old H&E Rental location, 1924 2nd NW.

O'REILLY AUTO PARTS getting ready to open at 8117 Menaul NE

DEWOLFF COLLEGE, 1500 Eubank NE, will name change to DEWOLFF INSTITUTE.

—Lionel Specter - Zeon Signs

Reciprocity:

Thank you to Pat Maloy for a recent business opportunity.

Thank you to Jeff Bentley for business leads at his auction.

—Mario Hernandez - Allen Lund Company

- ◆ The first planning meeting of the Summer Bash Committee will be held at 6PM on April 21st. It will be at Phil Houser's home, 1508 Alfredo Garcia Ct NE in Los Ranchos De Albuquerque. Joining an event committee is a great way to get to know other members outside the business environment. If you plan to attend this meeting, please RSVP to 505-263-1173 or 505-980-2753 ASAP. Dinner will be served.
- ◆ EAGA Camping/Touring Outing has been scheduled for Friday, May 6th through Sunday, May 8th at Dale Armstrong's property near Magdalena. There will be visit to the Magdalena Ridge Observatory/amazing viewing area, and a Saturday tour of the VLA. Dale's ranch hands will be branding cattle on Saturday and EAGA members are welcome to assist—and participate in the BBQ following the branding.
- ◆ EAGA Golf Outing will be Saturday, May 21st at Elephant Butte. Departing from Maloy's shop at 6:30AM in a comfortable bus, with breakfast burritos and drink. Will be back approx 6:30PM. Great value at \$20 per member and \$60 for each guest. If you have a specific group that you want to play with, or if you want to be a hole sponsor, note that on the sign in sheets at breakfast this Tuesday. If you have any questions, please contact Jerry Becker - Event Committee Chairman.

Badge Board Greeters

Apr 19th Tom Keleher - Keleher & McLeod

Apr 26th Raul Rodriguez - Kings of Wrap

May 3rd Jim Asperger - Crest Mechanical

May 10th Chuck Mitchell - Etheridge Tire

May 17th

May 24th

May 31st

Upcoming Speakers

Apr 19th Round Table

Apr 26th Michael Johnson - Shockwave Defense

May 3rd Leon Marler - Marler Manor

May 10th Klint Hall - Lobo Wealth Strategies

May 17th Mark Abramson - Los Ranchos Gun Shop

May 24th

May 31st

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