

# EAGA Business Builder

Volume 12

Issue 17

eaganm.com

April 26, 2016

Today's presentation was by Michael Johnson-Shockwave Defense



Mr. Johnson has been learning and practicing Martial Arts for about 31 of his 36 years and he has become quite good at it. Just as important as the knowledge of the various martial arts techniques, is the understanding of how and when to use the skills. Michael chose the name 'Shockwave' because its definition exactly fits what he intends as the results of his teaching: "An abrupt change in pressure and density...produced by supersonic motion of a body in a medium". Michael was initially trained by his father, who was trained by his father. The middle Mr. Johnson, Michael's father,

also trained with Bruce Lee, learning not only techniques, but a detailed understanding of their proper use. He passed it all on to Michael, who has continued to expand his own knowledge and expertise. The goal of Shockwave Academy is to provide its students with a full spectrum of self defense training. The training lessons begin with 'awareness and avoidance' - how to stay out of a bad situation in the first place. Escape and evade - how to get out of captivity, whether from a car trunk; zip ties; handcuffs; duct tape; or most anything. They also teach how to progress from one weapon to another, depending on the morphing situation. The self-defense education is actually an extensive, detailed conglomeration of intricate knowledge and technique, derived from Michael's detailed and extensive set of life experiences and training. In his training, Michael uses four main principals: Conviction: meaning the development of a strong set of beliefs. When there is a need to confront someone who intends to do harm to you or your family, you must have complete confidence in prevailing. Permission: meaning that you know how to resolve the situation and will take the appropriate action without waiting for someone to confirm just how far you should go. Superior tactical advantage. Use whatever skills, techniques and weapons (whether usual or improvised) are needed. Warrior State. Taking your mind from "0 to 60" in a very short time. An adversary that is expecting to take on a normal human, will be temporarily disoriented by your morphing into someone now appearing to be a formidable and confident challenger. In Michael's example, he changed by very quickly advancing toward the challenger while emitting ear piercing screeches. Most would-be attackers will be disoriented at the prospect of their challenge being answered by a raving lunatic. Throughout Michael's presentation, and likely throughout the training classes, is the underlying focus of having a strong, definite and unwavering state of mind. The mental aspect of a confrontation has to be immediate and confident. There must be an ability to quickly assess the circumstances and options available in order to progress to a quick and decisive resolution. If you are interested in self defense training; if you want to expand your knowledge of available techniques, or if you want to be poked in the ribs, at a very fast rate, by a screaming wild man, give Michael a call 505-554-3888. You can also see some of his training videos if you visit the website [www.shockwavedefense.com](http://www.shockwavedefense.com)

♦ Second announcement of prospective new member:

Sunquest Advertising  
 Representative: Tom McMahon  
 Category: Publishing Advertising  
 Sponsor: Robert Biernacki

♦ First announcement of prospective new member:

Affinity Ventures  
 Representative: Bruce Burns  
 Category: Business Broker  
 Sponsor: Mike Edwards

If you have an objection to this company becoming a member, or if you have any information that you feel should be considered during the application review process, please contact Committee Chairman, Jack Zipper, ([jdzipper@comcast.net](mailto:jdzipper@comcast.net) - 505-259-5959), as soon as possible.

♦ Congratulations to our newest member: Lou Rogers - Retriever Merchant Services

## Business Leads:

WILD BIRDS UNLIMITED is going into Corrales Center 10701 Corrales Rd.

ORANGE THEORY FITNESS is going in at 8850 Ventura Drive, Building 2

—Lionel Specter - Zeon Signs

## Reciprocity:

Thank you to: David Rodriguez - Computer Solutions Group for some email help.

Dan Mowery - Rader Awning for some shipping material.

Pat Maloy - Maloy Mobile Storage for a container.

Aaron Rogers for a light ballast repair.

—Mike Deveraux - Document Imaging of the Southwest

- ◆ The next EAGA wives meeting will be on Thursday, May 5th, at 11:00. Le Peep, 4921 Jefferson NE. Contact Denise Kenny - [denise@trucksunique.com](mailto:denise@trucksunique.com) if you have any questions or would like more information.
- ◆ EAGA Camping/Touring Outing will be next Friday, May 6th through Sunday, May 8th at Dale Armstrong's property near Magdalena. There will be visit to the Magdalena Ridge Observatory/amazing viewing area, and a Saturday tour of the VLA. Dale's ranch hands will be branding cattle on Saturday and EAGA members are welcome to assist—and participate in the BBQ following the branding. Contact Pat Maloy if you signed up and haven't yet received directions.
- ◆ EAGA Golf Outing will be Saturday, May 21st at Elephant Butte. A bus will depart from Pat Maloy's shop at 6:30AM. If you are on that ride, you will get breakfast burritos and a drink in a party-like atmosphere. Return will be about 6:30PM. A great value at \$20 per member and \$60 for each guest. If you have a specific golfing group that you want to play with, or if you want to be a hole sponsor, note that on the sign in sheets at breakfast this Tuesday. If you have any questions, please contact Jerry Becker - Event Committee Chairman.
- ◆ Summer Bash will be July 9th at the Maloy residence (same location as last year). More details as we get closer to the date. Working with Bash Committee members and their spouses is always good time, and a very good opportunity to see other members in a non-business, and often entertaining way. To join the Bash Committee, contact Pat Maloy or Dan Mowery.

## Badge Board Greeters

May 3rd	Jim Asperger - Crest Mechanical
May 10th	Chuck Mitchell - Etheridge Tire
May 17th	
May 24th	
May 31st	No Meeting—Memorial Day holiday

## Upcoming Speakers

May 3rd	Leon Marler - Marler Manor
May 10th	Klint Hall - Lobo Wealth Strategies
May 17th	Mark Abramson - Los Ranchos Gun Shop
May 24th	
May 31st	No Meeting—Memorial Day holiday

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