

EAGA Business Builder

Volume 14

Issue 4

eaganm.com

January 23, 2018

Today's speaker was Leon Marler—Marler Manor



Leon was born in Albuquerque. He attended St. Mary's High School, and by all accounts, actually graduated from there. He also has the distinction of having classmates that are some of New Mexico's famous, but incarcerated, politicians. Luckily Leon received much better grades, than did those folks, in the ethics and concern-for-fellowman classes. Mr. Marler began his business life well before he got out of high school. Probably it was shortly after he got out of diapers. (Not a snide comment about how long he was in diapers. It was meant to indicate that he started working early in

life). One of his earliest endeavors was painting curbs. He was at least old enough to know his numbers, and determined enough to get a job. After he saturated the neighborhood with identification numbers, Leon took on lawn mowing. Then on to oven cleaning—beats trying to paint or mow lawns on rainy or winter days. Then there was window washer; and other jobs. After the high school years, Mr. Marler apparently figured he should up the ante on difficult jobs. He didn't just move up a level or two though...not Leon. He decided to go way up on the difficulty ladder. He joined the Marines. Luckily for us, and Leon, he safely completed his tour and returned to Albuquerque. The time line gets a little fuzzy, but I think he was back in our city for only a short time. Adding to the resume's experience list, Mr. Marler was part owner of a service station; then a grocery store. Next on the bucket list was to sort of follow in his father's foot steps - or tire tracks. His father was a truck driver for Furrs / Navajo / Consolidated / truck lines. Leon decided to do that work too, only he went to the part of the country where they talk funny. Driving trucks between Brooklyn and New Jersey, at 23 years old, sounds like staying high on that challenging-jobs ladder. Then, for some reason, Leon headed all the way to the left coast to advance his career. Fast forward to Mr. Marler, the trucking magnate. Owning 10 trucks and running the route between Los Angeles and Seattle. Sounds impressive, and probably a good way to build a business and spend the rest of your working days. But, then again, this is Leon we are talking about. He needs a new adventure every now and then. He moved on to a truck-washing business; then to other truck related industries: Detailing; transmissions; brakes; and Donkey-Lift stuff. Google that. It has nothing to do with lifting a donkey, but is a fork-lift device that can move itself on and off a truck before/after loading items onto the transport vehicle. Pretty interesting—but not enough to keep Mr. Marler involved. He headed onto other adventures: like polishing tanks. Not the little, easy to reach, water tanks. These were, probably among others, the huge fuel storage tank farm tanks. And when not using scaffolding to get around those big tanks; he stayed at ground level polishing truck wheels. And, in between some of those previously mentioned jobs, he acquired a portable truck washing business that he owned and operated in Montebello, California. At some point, after something at Big Bend; a deli in Venice; and a shop in the Arco Towers, Leon felt the need to escape from California and return to The Land of Enchantment. Again along the fuzzy time line, Leon has been involved in retail; other service stations; and the intimate lives of four previous wives. Leon's amazing life; education in the school of hard knocks; and general acquisition of a huge variety of knowledge and work experience continues. Today's presentation did not include much information about his current adventure as owner/operator at Marler Manor. He did note the recent, sad loss of one of their residents. She was a 99 year and 50 weeks old lady, and it was clear that she definitely touched the heart of the very caring Mr. Marler. Leon's closing statements concerned a book that he had read. It is titled "The Traveler's Gift: Seven Decisions that Determine Personal Success". The story is about a man that loses his job and money, but finds his way again after having been magically transported to 7 key times in history. At each point he meets a historical figure, like Abraham Lincoln; King Solomon; Harry Truman, etc. The conclusion is that there are 7 points to follow if you would like to be a successful businessman - a successful person. 1)Be responsible for your decisions—"The Buck Stops Here"; 2)Seek wisdom; 3)Take action; 4)Have a "decided heart" - know and follow your goals; 5)Chose to be happy - one method to assist with that is to laugh for 7 seconds before you get up each morning; 6)Have a forgiving spirit; 7)Persist, without exception. Mr. Marler has obviously had a long history of amazing activities and experiences, but more obvious is that inside the jovial, but tough Marine, is a great person. If you have the need for long-term shelter care for a loved one (or a mother-in-law) give Leon a call at Marler Manor—505-837-2273. He will also be quite happy to tell you about any of the million adventures that he has experienced, probably including some stuff that even the NSA doesn't know about.

Business Leads:

None noted today

Reciprocity:

Thank you to Chuck Mitchell—Ethrige Tire for taking time out from his family on Christmas Eve day to help me with a battery problem.

- Jim Asperger—Crest Mechanical

- ◆ The Board of Directors has elected some positions for the current term: Lou Rodges is the Vice President; Scott Peck is the Treasurer; Jack Zipper is Membership Committee Chairman and Rick Reese is Chairman of the Nominating Committee.
- ◆ EAGA is in the process of verifying and updating member information so that the upcoming printed roster is completely accurate. Please take a minute to go to the EAGA website and verify your information. Make changes as necessary. If you have any questions, please contact Executive Director, Mario or President Soren.
- ◆ We all express our condolences to Mario Hernandez on the passing of his Father. We hope that many happy recollections of his Father's life will provide Mario and his family with some comfort during this time of mourning.

Badge Board Greeters

Jan 30th	Paul Jew—Moji Studios
Feb 6th	Adam Tafoya—New York Life
Feb 13th	Tim Baca—Kangen Water Center
Feb 20th	Terry White—Sunwest Trust
Feb 27th	Raul Rodriguez—Kings of Wrap
Mar 6th	Mark Bidwell—Rio Grande Title Company
Mar 13th	
Mar 20th	

Upcoming Speakers

Jan 30th	Stan Byars—Milagro Media
Feb 6th	Robert Biernacki—Waterquest Landscaping
Feb 13th	Mike Skolnick—Excalibur Realty
Feb 20th	Phil Kenny—Trucks Unique
Feb 27th	Eric Berger—American Linen & Uniform Supply
Mar 6th	Pat Maloy—Maloy Mobile Storage
Mar 13th	Manny Corrales—Vigilant Security Management
Mar 20th	Phil Houser—Document Solutions

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