

EAGA Business Builder

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Today's speaker was Tim Baca—Kangen Water



Tim is a New Mexico boy. He graduated from Eastern New Mexico University in 1992 with a Broadcast Journalism Degree. Right out of college he went to work in the sports department at Channel 4 TV here in Albuquerque. Shortly thereafter (about 1 year) he moved to Channel 7 where he had a more varied career. Among other duties, Tim spent the work week running the gauntlet a couple of days chasing Larry Barker, and another day a week working directly with Terry McDermott, the Channel 7 main sports guy. A few years later, Tim got out of the television realm; and out of buildings in general. He became the video production guru at the New Mexico Game & Fish Department. They would film various activities of the

wildlife, and the humans, in the wide open spaces of our state. Tim's old connections at the TV station would often provide opportunities for the G&F videos to get some air time, and good publicity. Mr. Baca and his crew even produced the Wild New Mexico series. Probably Tim did not spend all his time out in the mountains and fields of the state, because along his life travels, he met his wife, Julie; and they have three children - and two, very much part of the family, dogs. Oldest son, Tim, Jr., has just joined the company to work with Dad (more about that later in the article). Daughter, Leandra, is 23 years old and living in Tempe, Arizona. Their youngest son is Niko. He is a 5'11", 185 lb sophomore basketball player at El Dorado High school and likely to be the tallest member of the family. Tim (Sr.) says that Niko's growth just might be attributable to the water he drinks. About 4 1/2 years ago, the elder Mr. Baca watched a demonstration about the benefits of drinking water that has a high pH level. He was so impressed that he bought one of the machines that alters the pH of drinking water. Tim continued researching the topic and his family continued drinking the water. In a short time, neighbors and friends were also interested, and Tim was quite willing to provide them all with water from his machine. At one point the Baca resident must have looked like the moonshiner location during prohibition days. Cars parked all along the street in the neighborhood, and in the Baca driveway. One evening, when Julie was arriving home from work, she discovered an ambulance at their house. Seems the driver had stopped by to get a ration of water. Julie 'suggested' that Tim figure out a different way to share. Well, Tim could arrange that. The work that Julie was coming home from, was the Kid's Academy. The Bacas own that business, and Julie has been running it for the past 18 years. Tim's solution to alleviate the traffic congestion in his neighborhood was to buy a second machine and put it in the spare kitchen over at the Academy. The volume of activity naturally evolved into a business - named Kangen Water Center. So why is pH water any different than regular tap water? [Educational moment of the week: pH stands for "potential of Hydrogen"]. Tim and Tim Jr. provided a very good demonstration of the difference between the pH of bottled water, city tap water, soda, Gator Ade and water produced by the Kangen machine. Using a pH calculating machine (like those used to test water in a fish aquarium), and alkalinity measuring drops, the Tims demonstrated just how acidic our every day drinks are. In a nutshell: yellow is bad and purple is good if you are seeking a high alkaline—low acidic—product. The bottled waters were acidic; the soda (Sprite, to be exact) was acidic; the Gator Ade was acidic. The Kangen water was substantially alkaline. They also demonstrated that powders, teas and other such things will dissolve more quickly, and more efficiently, in high alkaline water. That is beneficial for using the tea bags more times, but it could be a big concern for medication takers. The time-release aspect will be thrown off when such medicines are taken with high alkaline water, so for those times, caution and planning are important. Many people (Tim and his crew included) profess the benefits that can come from drinking high alkaline water. Those benefits range from a general improvement in physical well being, to decreased inflammation; disappearing stomach disorders; and healed illnesses. Studies also indicate that there are not any major detriments to regularly consuming alkaline water—just the caution about the timing of medications. The machines of the Kangen Water Center use electricity and titanium plates (the number of plates depends on the degree of alkalinity to be provided) to split incoming water into alkaline and acidic products. The stream from the alkaline side is used for drinking cooking, etc. The one from the acidic side can be used for disinfecting, cleaning, etc. Tim can better explain all the information that he has learned from his research, and he can tell you how his machines work. If you are not interested in a machine, but want to have the water, Tim is offering a membership arrangement. For a small monthly fee, members can stop by the store and pick up as much water as they want. Give Tim a call at 505-280-4768 or stop by his new facility in the shopping center at the corner of Pennsylvania and Montgomery. Plenty of parking there. At the first opportunity, someone should ask Tim if his research indicates, because of its absorption enhancing qualities, whether or not it takes fewer shots of scotch and Kangen water before a designated driver is needed.

Business Leads:

None written down today

Reciprocity:

None written down today.

◆ Welcome newest member

John Thomas Jewelers

Representative: John Thomas Mead

- ◆ It was good to see Mike Williams at breakfast today. A surgical procedure put him on the Disabled List for a few weeks, but it appears that his recovery is progressing well. Mike still has his jovial attitude ,and hopes to get rid of that fine looking neck brace very soon.
- ◆ Please see contact information in the box at the bottom of this page should you need to reach our new Executive Director, Kevin.
- ◆ Board Members - please remember the next meeting is scheduled for Tuesday, April 10th at 5:30PM. If you need additional information, please contact President Soren or Executive Director Kevin.
- ◆ Don't forget to bring a business card to breakfast this coming Tuesday. It is Leave-A-Card — Take-A-Card day.
- ◆ EAGA Golf Tournament will be May 11th. If you haven't signed up yet, or if you want to secure one of the few remaining hole sponsorships, please contact Event Chairman—Jerry Becker as soon as possible.
- ◆ Early warning notice: There will not be a breakfast meeting on Tuesday, May 29th because of the Memorial Day Holiday.

Badge Board Greeters

Apr 10th	Scott Lardner—Rock Mountain Stone
Apr 17th	Jukka Jumisko—WSI Web Enhancers
Apr 24th	Terry White—Sunwest Trust
May 1st	Mike Deveraux—Document Imaging of the Southwest
May 8th	Patrick Wallace—NM Solar Group
May 15th	Steve Grant—Downtown Bed & Breakfast

Upcoming Speakers

Apr 10th	Manny Corrales—Vigilant Security Management
Apr 17th	Mark Abramson—Los Ranchos Gun Shop
Apr 24th	Leon Marler—Marler Manor
May 1st	Jukka Jumisko—WSI Web Enhancers
May 8th	
May 15th	
May 22nd	

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