

EAGA Business Builder

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Today's speaker was Dan Mowery—Rader Awning



Mr. Mowery's presentation served a dual purpose this morning. The first was the 'usual' discussion about his company, Rader Awning; and the path that Dan has taken to get here. The second was to provide us with some of the details from a recent, personally harrowing ordeal. Dan was born very near the middle of the last century. It sounds like the road has been rough and smooth and twisty and turny ever since. He grew up in southern Arizona. After high school, Dan's college plans were to become a Veterinarian. That goal was derailed when his application to the school in Ft. Collins didn't make it through the deluge (probably encouraged by the Viet Nam war draft avoiding benefits) of other applications. Discouraged, but never willing to give up, Mr. Mowery headed on through life, just on a different path than originally anticipated. He applied to attend college elsewhere and, over time, attended classes at four colleges. Sometimes he was asked to leave the institution; sometimes life just got in the way for awhile. Wait! It was five, yes five universities, including UNM (where he attended classes at night) and ASU, which had the distinct honor of finally providing Mr. Mowery with the illusive degree. Determination is in Dan's DNA. But his path hasn't always been cobblestones and rocks. There have been many flowers and sunny days, too. Dan and Marcia - the amazingly tolerant Marcia - have been married for 46 years. They have three daughters...Julie, Jill, and Jenny, and a couple of wonderful grandchildren. Dan has also been with Rader Awning for 46 years. That would mean that he has been with the company for almost two-thirds of it's 71 years in business. Although Dan was not the owner when he first started with Rader, he did acquire full ownership a few years ago. Over the years, Mr. Mowery and the Rader crews have sewn a lot of fabric; installed a lot of awnings; put up a lot of tents; probably taken down almost as many tents as they put up; designed and built a lot of frames; sold a lot of tarps; covered a lot of boats; and sold a lot of bags (tool; canvas; industrial; and filter). Boiled down to the basics - Rader is primarily in the shade providing business. They make, and install, all kinds of covers like Dome Awnings; fabric patio covers; gazebo covers; patio curtains and draperies; shade canopies; shade sails; roll shades; motorized and human powered retractable awnings; AlumaWood patio covers; and if coerced a little, Dan can probably provide a perfectly fitting aluminum foil cover for your Thanksgiving turkey. If you have a need for any kind of patio, window, vehicle, boat or furniture cover, contact the versatile Mr. Mowery at 505-856-2000. He can get the job done, and with their durable, long lasting, material and quality craftsmanship, you won't have to keep buying the stuff over and over again. As noted before, determination is in Mr. Mowery's DNA, and he has never been one to give in to adversity. Besides the impressive quantity of universities that he attended, the school-of-hard-knocks probably provided the most useful education of all. There he developed the confidence and willpower to manage almost any situation. In early August, Dan was kidnapped and held for ransom for almost 18 hours. The details are a conglomeration of many incredibly scary, and terribly harrowing incidents. It is not possible to properly explain, or even present, what Dan must have experienced as he was beaten, harassed and threatened. It took 18 stitches to close cuts on his face and forehead; he had a broken nose; and his mouth was damaged so much he could not easily eat. His captors regularly threatened to kill him during the ordeal, but Mr. Mowery continually maintained his not-going-to-give in attitude. Challenging his captors when possible; constantly initiating personal conversation with them; and continuing to maintain the defiant attitude that the thugs were not in total control. We are so glad to have Dan back with us. He is an amazing man.

Contact information for Executive Director: Kevin Lorenzen

Phone: 505-771-9393

email: eagaed@gmail.com

Address: 8100 Wyoming Blvd NE; Suite M-4 #345 Albuquerque, NM 87113

Business Leads:

Rader Awning is for sale. It has a very reputable 71 year history and has the potential to continue to be a lucrative business opportunity. For more details and financial information, contact Dan Mowery 505-856-2000

Reciprocity:

None written down today

◆ First announcement of a potential new member:

DLM Collision
Representative: Darryl Moreland
Category: Auto Paint & Body Repair
Sponsor: Andrew Sanchez

If you have an objection to this company becoming a member, or if you have information that you feel should be considered during the application review process, please contact Membership Committee Chairman, Jack Zipper (jdzipper@comcast.net or 505-259-5959) as soon as possible.

- ◆ EAGA Balloon Fiesta Event will be from 5pm to 10pm on Saturday, October 13th. We will have a reserved tent area at the south end of Balloon Fiesta Park. There will be food catered by Scarpa's; beer, wine and soft drinks; a good time, and a great view of the final Balloon Glow of the Fiesta. Only 150 spaces are available and we already had 50 sign up at the meeting today. If you would like to participate, please get your name on the list at breakfast this coming Tuesday.
- ◆ Our Christmas/Holiday party will be December 8th at Hotel Albuquerque. We have an option to reserve a few rooms at a special rate of \$109.00 for that night. The hotel has given Kevin a September 28th deadline for letting them know if he thinks members would take advantage of the special offer. If you would be interested in reserving one of those rooms, please let Kevin know so he can determine whether or not to have a block of rooms set aside.
- ◆ Most Americans can remember where they were on September 11, 2001. For many of us EAGA members, we recall that we were just beginning our weekly breakfast meeting that day when word came that planes had struck the towers. It wasn't until well after we had adjourned that more details had come out and we realized that it was all a horrific terrorist attack. Our thoughts and prayers are, and will always be, with the victims in the buildings and planes, and with the very brave first responders that gave their lives trying to save others. As long as we live WE WILL NEVER FORGET. God Bless the USA and its amazingly resilient citizens.
- ◆ Thank you to Mr. Nigel February, a resident of South Africa, and guest in attendance at our meeting today. He offered a perspective of 9/11 from outside our country; both in 2001 and now. We appreciate his supportive and positive comments.

Badge Board Greeters

Sept 18th	Nick Kadlec—NM Solar Group
Sept 25th	Paul Jew—Moji Studios
Oct 2nd	Laurence Saban—AED One Stop
Oct 9th	John Mead—John Thomas Jewelers
Oct 16th	
Oct 23rd	

Upcoming Speakers

Sept 18th	Dale Armstrong—TLC Plumbing
Sept 25th	Lawrence Saban—AED One Stop
Oct 2nd	
Oct 9th	
Oct 16th	Barry Porter—Express Employment Professionals

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