

EAGA Business Builder

Volume 14

Issue 43

eaganm.com

November 06, 2018

The speaker today was Glenn Rosenbaum—French Funerals and Cremations



Mr. Rosenbaum is a Vice President of French Funerals and Cremations; in charge of the funeral division. Glenn did not graduate from high school with plans to get into the mortuary field. He actually received a History Degree, with the intent of becoming a museum curator. Turns out it was not that easy to land a good curator gig in those days (probably not these days either). So what is the next best thing for a person who is interested in historical relics? Apparently that is embalming. About 30 years ago, Mr. Rosenbaum enrolled in Mortuary School and became a certified embalmer. He didn't mention exactly

what made him choose that career direction, but it may have been the rumors that, if you want to meet the cutest and most interesting young ladies, embalming is the place to be. It sure worked out that way for Glenn. About 20 years ago he started out a work day probably like many others...heading off to work to participate in an autopsy. But this day was to be different. There, across the work table, was the girl of his dreams. The future Mrs. Rosenbaum. And what interesting conversations must have taken place around that married couple's dinner table. Even more interesting would be the introductions for their two daughter's Take your Dad, or Take your Mom, to School Day. Listening to Mr. Rosenbaum speak, it was obvious that the various aspects of his day job have been intertwined throughout his interests and hobbies too. He notes that he has personally visited the burial site of all the dead Presidents; 22 Vice Presidents; and about 260 other notable people. When most people plan their weekend trips or annual vacations, they scan through various travel brochures and sight seeing adventure flyers. Glenn apparently plans his future adventures by perusing the obituary pages of various newspapers. Glenn is also a political junky. Besides the travels to visit prominent folks' grave sites, he owns (and has probably read) more than two hundred books about United States presidents. The current book on his night stand is a 99 pager titled "President Carter: The White House Years". Apparently a good choice for reading when you are trying to go to sleep. But there is that day job...With about 30 years in the funeral industry, Glenn has become quite proficient in his career tasks. When visiting with people in need of French's services, he can strike the appropriate balance of humor, respect and genuine concern for the personal circumstances of the company's clientele. Without going into the details of what they do on a day-to-day basis, Glenn provided some guidance regarding the one event that everyone will encounter at some point in life (or shortly thereafter). The biggest piece of advice he provided: Talk with family members about your thoughts and wishes regarding your funeral. If those left behind aren't aware of your preferences, it is quite likely that the end result will not match what you would have wanted. And by the time that happens, you will not be in a position to let them know what you would have changed—well, you won't be able to tell them in a non-scary way. It may be difficult to take up the subject with your children or other family members, but get over the apprehension by remembering that doing so now will make it a lot easier on them when the time comes to pack you away. There are also financial benefits to pre-planning a funeral. If you get everything all set up now, and pay for it now, when the time comes, all those payments will have already been taken care of, no matter how much costs have risen since the initial arrangements were made. Anyone, of any age, (even the seemingly invincible millennial generation members) should seriously consider making those plans. If you and/or your spouse haven't yet done any funeral pre-planning, and are interested in pursuing that adventure, contact Glenn at 505-842-7192. French Mortuary and Cremation has been successfully doing what they do since 1907, and as noted earlier, Glenn has over 30 years of experience. He can provide you with a lot of beneficial information and quality advice. French can also provide related services through their recently established Grief Resource Center, and Best Friends pet cremation services. You can even coerce Glenn into telling you what he knows about the family jewels—or making diamonds from cremated love one's ashes. That would lead to some interesting appraisals at a later time " These diamonds are an exquisite Irish-Italian cut, circa 1920s". Glenn's presentation was quite informative and often respectfully funny. Though we should have realized the direction the meeting would go when Glenn opened with a funeral joke, and after the punch line, there was dead silence (pun intended) in the room. The joke: After the minister finished the eulogy at a funeral service, he asked if anyone wanted to say something about the deceased gentleman. One fellow came up to the podium and said, "plethora". On his way back to his seat, he passed by the widow. She looked at him and said "Thank you. That means a lot". [If you still don't get the joke, ask Glenn to explain it to you slowly. He will be at the badge board on Tuesday]

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Business Leads:

None noted today.

Reciprocity:

Thanks to Andy Pomroy, Windsor Door Sales, for great service. I called Friday evening about a broken door spring. Garage door was fixed Saturday morning.

Thanks to Dale Armstrong, TLC plumbing, speedy service at a rental office I own.

- Jack Zipper

I want to make sure everyone knows to come to Tuesday's meeting (Nov 13th) and bring a biz card. After my presentation I'm going to pull a biz card and giveaway of a pair of diamond earrings or a men's watch.

- John Mead—John Thomas Jewelers

◆ **Aaron Rogers update:** On Friday afternoon, Kevin spoke with Aaron's wife, Kathy. She said that Aaron was still in a very serious condition. Full extent of any damage is not yet know. He some broken ribs and is currently heavily sedated. Prayers would be the best thing that anyone could do right now. Kevin and Pat will continue to keep in touch with the Aaron's family and will provide us with status updates as they can.

◆ Our next scheduled event is

- TEMA Furniture open house will be November 15th starting at 6:00 PM.

◆ First announcement of a potential new member:

Briones Business Law Consulting, PC

Representative: Thomas Briones

Category: Business Law

Sponsor: Scott Peck

If you have an objection to this company becoming a member, or if you have information that you feel should be considered during the application review process, please contact Membership Committee Chairman, Jack Zipper (jdzipper@comcast.net or 505-259-5959) as soon as possible.

◆ Board Members— Please note that there will be a meeting right after breakfast this coming Tuesday, November 13th.

Badge Board Greeters

Nov 13th	Glenn Rosenbaum—French Funerals & Cremations
Nov 20th	No Meeting—Thanksgiving Holiday
Nov 27th	Herman Mitchell—Southwest Mail Center
Dec 4th	Jeff Barkoff—Servicemaster Clean
Dec 11th	Paul Jew—Moji Studio
Dec 18th	Patrick Wallace—Essential Pest Management
Dec 25th	No Meeting—Christmas Holiday
Jan 1st	No Meeting—New Year Holiday

Upcoming Speakers

Nov 13th	John Mead—John Thomas Jewelers
Nov 20th	No Meeting—Thanksgiving Holiday
Nov 27th	Rick Reese—Blue Ristra
Dec 4th	Bruce Hoover—Business Environments
Dec 11th	Guest Speaker, Beverly McMillan—DVRC
Dec 18th	Mark Tobiasen—Action Coach Business Coaching
Dec 25th	No Meeting—Christmas Holiday
Jan 1st	No Meeting—New Year Holiday

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