

EAGA Business Builder

Volume 15

Issue 03

eaganm.com

January 29, 2019

The speaker today was Peter Trevisani—President and majority owner of New Mexico United



New Mexico United is our state's professional team in the Division II level, just below the Major League Soccer. NMU is one of the 18 member Western Conference (there are 18 others in the Eastern Conference) of the United Soccer League. Mr. Trevisani first became involved in soccer when he stumbled into the World Cup frenzy across the pond. In 1998, he was in his 20's (a very impressionable age) and living in London. He was used to the friendly, but calm, atmosphere of his neighborhood pub, and pretty much not familiar with what was the non-USA countries' version of football. The World Cup came to London that year. Mr. Trevisani's calm pub became a gathering place for a loud, rowdy, cheering group of fans for England's team. A few days of that, and he found himself heavily involved in it all as well. The games may have been interesting and fun to watch, but what Mr. Trevisani really enjoyed was the friendship and camaraderie brought out by the common interest of wanting their local team to succeed. That atmosphere is what the NMU team (players, staff and ownership) want to create for our state. NMU plays all of its home games in Albuquerque, but from the very beginning, it has been designed to have statewide involvement. For the past few weeks, the team members and coaches have been holding clinics, and giving talks, in communities throughout New Mexico. The team flag displays the team logo, and the name of every community in the state. The whole idea is to have something that contributes positively to the state's economy and that every state resident can be proud of; can cheer for; and can use as a bond for mutual respect and camaraderie. Mr. Trevisani's enthusiasm is very contagious and lays the foundation for a great jewel for our state. The team has seventeen regular season games, eight of them at home. Home games are played at the Isotopes stadium and that is an interesting arrangement. The baseball season and the soccer season overlap; and a baseball field and a soccer pitch aren't totally interchangeable. For every NMU home game, the pitcher's mound will be removed; sod used to fill in the dirt portions of the field to form the pitch. After the game, the process will be reversed and the baseball field will be put back. That happened 8 times this year. The season starts with the first home game on March 9th. All the team's games will be broadcast on ESPN +, but remember the camaraderie. Don't just watch the game alone. Invite friends over; go to Rio Bravo; spread the fever. If you want to find out more about the organization; buy tickets; find other ways to be involved - visit their website at www.newmexicoutd.com

- ◆ **Welcome to our newest member** - actually a returning old member

Steven Douglas - The Printing Guy

- ◆ Today we received the sad news that one of our long time, but now retired, members, Doug Arundale passed away at his home in Florida. We extend our condolences to Doug's family.

Badge Board Greeters

Feb 5th	Tom McMahon—Premier Shopping Guide
Feb 12th	
Feb 19th	Ryan Lujan-Grace—Excel Manugacturing
Feb 26th	Tom Briones—Briones Business Law

Upcoming Speakers

Feb 5th	Tom Briones—Briones Business Law
Feb 12th	Robert Biernacki—WaterQuest Landscaping
Feb 19th	
Feb 26th	

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