

EAGA Business Builder

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The speaker today was Randy Baker—DRB Electric



David Randall Baker (DRB) has been in the electric world all his life. At the age of 13, he began working for his father at Howard Electric in Gallup. By high school age, the family had moved to Albuquerque, but Randy couldn't leave electricity behind. Once someone has learned all that electrical stuff like $I = V / R$ and Einstein married his first cousin, you are hooked. The formula is Ohm's Law: Electric Current = Voltage divided by Resistance; and the Einstein's wife story must be an industry insider thing. Randy does have electricity in his blood, so to speak, and in 1986, he started his own company—DRB Electric. And the rest is history. Actually, everything that is not now is history, and Randy has had a lot of that in his short life. Though we haven't seen pictures, the word is that Randy was once a long-haired biker kind of guy. Yeah. Right. If that is true, he has certainly outgrown all his hair (except for the bit remaining on his chin). Other, probably more positive, and certainly more beneficial things that have happened to Mr. Baker along the way: Twenty seven and a half years ago, he married his accountant's daughter. It sounds as though wife, Denise, is pretty special to the big guy. He says that she "keeps him inspired" and that she talks him back to sanity when he is about to venture off into one of his hair brained (pun intended) ideas. Besides Denise being the love of his life, she is also his boss, owning 51% of DRB (so maybe 'D' is for Denise) Electric. There are also six other special ladies, and a son in Randy's life. Daughter, Lenee, is the oldest, and apparently has mimicked a little of the old renegade Randy. She is also the mother of Randy's only two grand daughters. That group makes up half of the six noted ladies. The other three are: Daughter Jennifer—a UNM graduate and currently the Marketing Director at Rio Bravo Brewing. Daughter Lindsey—who also attended UNM, and ASU. She is now in Management at Rio Bravo. Youngest daughter, Kristin, just graduated from college in December (which included a bit of 'studying' in Spain) and is now on the way to her next big adventure. Randy's oldest, and youngest, son, David, is also an important part of Randy's world. David has worked his way into the job as Service Department Manager at DRB Electric. The DRB Electric folks can do anything related to that Ohm's law stuff. Whether the electrons need to be guided through commercial buildings; offices; warehouses; residential facilities; or breweries, DRB can get it done. Some of their more obvious work can be seen at UNM. Their billboards; all the LED signs in the Pit; and the scoreboard at the football stadium (but that one still has a small problem that needs fixing...the home side score does not often advance as high as does the visitor's side score). If you have any electrical jobs, from full building wiring, to 12 and 24 volt office grids; to reconnecting the three, or so, wires in a kitchen light switch, or even changing a light bulb, give one of the David Bakers a call at 505-877-8500. Randy and/or his outstanding Service Department Manager can get your work done in a flash.....so to speak.

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Business Leads:

None written down today

Reciprocity:

None written down today

- ◆ We are looking forward to a very special treat at our meeting this coming Tuesday (March 5th). If you get there early enough, you will have an opportunity to shake the hand of a couple of young old timers. Bruce Hoover will be assisted at the Badge Board by two of our more infamous retired members...Bruce's father, I B Hoover, and Sam Lapitus—AKA Chuck Lanier. Those two older gentlemen have been great contributors to the success of our organization. They are great men. And having them there will definitely increase the average age, and the average IQ, of the room.

Badge Board Greeters

Mar 5th Bruce and IB Hoover—Business Environments and Chuck Lanier
Mar 12th David Dworkski Team 1st Technology
Mar 19th Frank McCallister—Color New Mexico
Mar 26th
Apr 2nd
Apr 9th
Apr 16th

Upcoming Speakers

Mar 5th Tom McMahon—Premuim Shopping Guide
Mar 12th John Baerman—Susie N Cleaners
Mar 19th Pat Wallace—Essential Pest Management
Mar 26th Mike Skolnick—Excalibur Realty
Apr 2nd David Dworski—Team 1st Technology
Apr 9th Miguel Mendoza—Perfection Pools & Spas
Apr 16th Kale Isaacson—Fyzical Albuquerque Orthopedic Physical Therapy and Rehab

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