

EAGA Business Builder

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The speaker today was Kale Isaacson—FYZICAL Therapy and Balance Center



Mr. Isaacson is an Edge Baby Boomer. He was born in 1960, in the old St. Josephs Hospital and has spent most of his life right here in the city. Kale graduated from Sandia High School in 1978 and the earned Biology and Physical Therapy Degrees from UNM. While attending school, he had the very good fortune of meeting a

wonderful young lady, and in 1988 Kale and Mary became “The Isaacsons”. They have two children. Daughter, Briana, is 25 years old and just graduated from Southwest Acupuncture College. She is a DOM (Doctor of Oriental Medicine). Son Mikhail is 28 years old and a network guru working for Hewlett Packard. Even though the kids are now grown and out in the world on their own, they often return home so that they can trek off with the old folks to Conchas Lake and relive the great memories of family outings there. When Kale and Mary are not doing that fun family stuff, they are working in the health care industry. That all started in 1988 when Kale went to work for a company that operated 7 clinics in NM. In 1996 they sold the business to NovaCare Rehab and Kale assisted that organization in integrating 6 more small practices that they also acquired. IN 2003, Kale opened SW Orthopedic Physical Therapy. In 2017 their company became associated with FYSICAL Therapy & Balance Centers. Their goal is to provide a comprehensive approach to treatment, and they expect that they will be able to stay quite busy. There are about 10,000 people turning 65 years old every day in America. About 70% of them have a balance problem; and that is even without considering Saint Patrick’s Day. Kale’s team’s goal is to provide quality care with a commitment towards healing and optimal well being, both physically and emotionally. There are 7 clinicians and 3 Physical Therapists, and some pretty nifty– and quite functional–equipment, to assist in achieving that goal. One of the more beneficial systems is the SOLO Step Safety Overhead System. That is a huge ceiling-mounted track system where patients can be attached to a safety harness apparatus so that they can work on their physical therapy without fear of falling. The staff benefits from the contraption as well because they won’t get hurt trying to save a falling patient. Kale’s company can assist patients via a wide range of programs. If you are one of the folks that are concerned about balance issues; if you are already involved in a physical therapy program; or if you just want to find out if you should be involved in any of those, give Kale a call at 505-292-3317. His company provides a wide range of services that you could use. They have Balance Therapy; Fall and Surgery prevention programs; TMJ Therapy and Rehabilitation; Fitness and Wellness programs; Myofascial Rehab; and Sports Rehabilitation. They also have a Body-Q (Like IQ for the whole body) assessment program to evaluate a person’s balance and muscle function. You may be able to use the programs even if you are not one of the folks that has already turned 65. These good health facilities are not restricted to people that can remember when bread was a dime and society was a better place to live.– sorry...the soap box is put away.

- ◆ The Annual Jim Fanning Memorial Trap Shoot will be Friday, September 20th
- ◆ The Golf Outing has been scheduled for June 6th. Fees are \$30 for members and \$70 for guests. Hole sponsors –at \$100 per hole—are being solicited now. Sign up sheets, for attendance and for sponsors, will be circulated during our next few breakfast meetings.
- ◆ Brock Carter—Safety Counseling is arranging a 4 hour CPR certification program for EAGA members. Time and date will be announced soon.
- ◆ Michael Johnson– Shockwave Defense will schedule a Home Invasion Protection Course for EAGA members and their family. The course to be held within the next few weeks. Date also to be announced within the next couple of weeks.

Business Leads:

None written down today

Reciprocity:

Thank you to Manny Ortega—Ortega Appliance Service for excellent service on a dish washer.

Paul Losey—Covenant Schools of America

◆ First announcement for a prospective new member

PS Properties / PHOCUS Real Estate Team

Representative: John C Woods

Category: Real Estate

Sponsor: Kevin Lorenzen

◆ Second announcement for a prospective new member

Amazing Jumps, Tents & Events

Representative: Bobby Aragon

Category: Party Rentals & Event Specialists

Sponsor: Michael Johnson

If you have an objection to either of these companies becoming a member, or if you have information that you feel should be considered during the review process, please contact Membership Committee Chairman, Jack Zipper (jdzipper@comcast.net or 505-259-5959) as soon as possible.

Badge Board Greeters

Apr 23rd Paul Hanna—Hanna Plumbing & Heating
Apr 30th Paul Losey—Covenant Schools of America
May 7th Scott Wilson—Crane Services Inc
May 14th
May 21st

Upcoming Speakers

Apr 23rd Scott Lardner—Rocky Mountain Stone
Apr 30th Scott Wilson—Crane Services Inc
May 7th David Dworski—Team 1st Technologies
May 14th Jukka Jumisko—WSI Web Enhancers
May 21st Nick Kadlec—New Mexico Solar Group

Contact information for Executive Director: Mario Hernandez
Phone: 505-239-0259 email: eagaed@gmail.com
8100 Wyoming Blvd NE; Suite M-4 #35 Albuquerque, NM 87113