

EAGA Business Builder

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August 13, 2019

Today's speaker was Bobby Aragon—Amazing Jumps, Tents & Events



Mr. Aragon was born in Albuquerque in 1977. His father initially worked for Mountain Bell (remember those guys?), then left that company for a career at Southwest Airlines. Bobby remembers one of the coolest things about his father working for Southwest was that Bobby, could fly for free until he was 23 years old. Bobby's Mom operated a licensed pre-school at their home, so there were always at least 12 youngsters around the house when he was growing up. Mr. Aragon (the younger one) attended Menaul High School and was one of 42 students in the graduating class of 1995. Bobby next attended UNM—for a semester. He discovered that a single class at the University had more students than did his entire high school. Not really intimidated, but not really enjoying being lost in the deluge either, Mr. Aragon decided to take his adult life in a different direction. His first job was as a blackjack dealer at one of the neighboring casinos, and at 18 years old, he was doing pretty well finically. But there were still other things to learn and do. In 1997, he was married. In 2002 he started Amazing Jumps; then in 2005 he opened Kokopelli Builders. Timing wasn't good for that construction business because the 2008 economic down turn basically swept that company away. The Amazing Jumps business continued though, and it has changed and grown throughout the years. It turns out that Bobby's first marriage lasted more like the construction business than like the Amazing Jumps business. In 2015, Mr. Aragon remarried. These days, with four young daughters and a wife, it is likely that Bobby has to get up rather early to beat the 'getting ready for the day' bathroom use. I would also imagine that those young ladies have had a lot of good experience with the large variety of inflatable fun items at their Dad's business. Bobby's company has been around for nearly 17 years, but "Bounce House" industry is actually much older. It started in 1959. A fellow that was providing tennis court covers, found that local children were having a great amount of fun jumping on the inflated devices... and the fun has expanded substantially since then. Nearly everyone is familiar with the concept of an enclosed, inflated place where small humans can jump and bounce around. Amazing Jumps provides those....and soooo much more. There is the DJ Bounce Party device with lights inside and a blue tooth sound system; a bunji trampoline setup; a Gyro Extreme device that spins the occupants in a twisting and turning manner, but is 'guaranteed' to not be a throw up machine. There are also a large variety of inflatable water slides, from 'normal size' all the way to the 27 foot high, 60 foot long monster slide. The Titanic slide is one of the more amazing - and you know it is amazing when it comes with an on-site trained attendant to help keep things safe. Not all the rides need a trained attendant, although Amazing Jumps will provide the trained staff any time that the customer wants that added to their event package. There are other fun items provided by Amazing Jumps, too. Human Foosball; Eight Player Meltdown; Dunk Tanks; Walk-On-Water (with the riders propelling inflated balls around a 10,000 gallon water pond -from inside the ball); portable zip lines; Velcro yourself to a wall (whatever that is officially called); and a lot more cool and entertaining games. And there are the cotton candy and snow cone machines and face painting that can be added whenever appropriate. All the rides and devices that Bobby's company provides are licensed by the State of New Mexico; all undergo an annual inspection by national Ride Inspectors; and Amazing Jumps carries at least \$3 million dollars in insurance coverage. If you know of a child, a group of children, or a group of adults that would benefit from a great encounter with an inflatable fun device, give Bobby a call at 505-980-4579. He and his crew can provide you with any number of the astounding apparatuses in their collection of fun experience generators. Keep them in mind for team building projects, customer appreciation events, and the standard birthday celebrations, or just give your employees an opportunity to sink the boss at the dunk tank. Don't forget that Bobby offers EAGA members a 10% discount, so it will cost you even less to provide smiles and happy experiences to someone that you care about. And it will all bring you a good feeling of happiness too---even that dunk tank the boss thing.

EAGA Contact information for Executive Director: Mario Hernandez
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Business Leads:

None noted today

Reciprocity:

Thank you to Brock Carter for letting us repair his hail damaged RV.

- Terry Roberts—Rocky Mountain RV

Dan Mowery needs an upright style floor polisher brought to Albuquerque from Phoenix. He will gladly contribute fuel money. If you can help, please contact Dan at 505-480-8526 or danmowery@gmail.com

- ◆ Last call for EAGA Summer Bash sign up!. The event will be August 24th at the home of Phil and Theresa Houser. It is free for EAGA Members and their spouse/significant other. Guests are encouraged, at a fee of \$50 per guest. Games, great food, entertainment, probably something to drink, and a lot of great fun will be provided. If you have questions, please contact one of the Bash Committee Chairmen: Pat Maloy or Dan Mowery.
- ◆ The annual Jim Fanning Memorial Trap Shoot has been scheduled, and raffle prized are being gathered. All money raised on the raffle will go to prizes. Tickets will be available at our meetings in the very near future.
- ◆ First announcement for a prospective new member

Berger Briggs Insurance and Risk Solutions

Representative: Kit Turpen

Category: Commercial Insurance

Sponsor: Mark Abramson

If you have an objection to this company becoming a member, or if you have information that you feel should be considered during the review process, please contact Membership Committee Chairman, Jack Zipper (jdzipper@comcast.net or 505-259-5959) as soon as possible.

Badge Board Greeters

Aug 20th	Lou Rodges—Retriever Merchant Services
Aug 27th	Steve Grant—Downtown Bed & Breakfast
Sept 3rd	No Meeting—Labor Day Holiday
Sept 10th	Raul Rodriguez—Kings of Wrap
Sept 17th	John Woods—PHOCUS Real Estate Team
Sept 24th	Bobby Aragon—Amazing Jumps, Tents and Events

Upcoming Speakers

Aug 20th	Tim Simms—Territorial Scaffold
Aug 27th	John Woods—PHOCUS Real Estate
Sept 3rd	No Meeting—Labor Day Holiday
Sept 10th	
Sept 17th	Robert Biernacki—Waterquest Landscaping
Sept 24th	
Oct 1st	

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