

EAGA Business Builder

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September 24, 2019

And Today's speaker was John Mead—John Thomas Jewelers



Mr. Mead grew up in Niagara Falls, New York. Certainly a famous area of the country. That's right. It is the most dangerous place in the state of New York. It is even more dangerous than New York City. John also had the distinction of being a member of one of the poorest families, in the poorest part of town. But that wasn't the limit of the challenges for John to endure while growing up. There was the fallout from nearby factories. Pollution residue would periodically cover their 900 sq. ft. house, as well as everything else in the neighborhood. Then there was the menace within the house. John's step father thought that communication skills included punching. And he communicated very regularly with young John. Learning to take a punch to survive, engrained in John that he need not back down from anyone. But that knowledge, that early in life, did not come with an equal level of understanding about when to use it. At the beginning of his high school years John attempted to 'communicate' with his 9th grade teacher, and that did not go well. Luckily, there was a second high school in Niagara Falls, so the young Mr. Mead was able to continue with his education. We know that everyone's past is obviously a place along their travel to today, but the current John is not the one from a few years ago. Today, John has a wonderful wife, friend and partner, Janelle. And they have two great children; a 10 year old son and a 14 year old daughter. Not everything is enjoyable for John these days, though. You know one thing that makes Mr. Mead cranky? Purveyors of Cremation Diamonds. Today, he used the majority of his presentation time to debunk the cremation diamond industry. Some of the facts regarding cremation diamonds: A human is about 18% carbon. Carbon burns at about 1,405 degrees. Cremation furnaces operate at 1,600 to 1,800 degrees. Crematoriums have to use that temperature so that everything burns and only ashes are left. Obviously, there will not be much (if any at all) carbon left in the ashes. Cremation diamond companies know that and somewhere in their informational propaganda they will note that, if the ashes they receive do not include enough carbon, some will be added from an external source during the diamond making process. One company offers a suggestion for having a sufficient amount of carbon...have the furnace operator place the body in such a way that the head, and maybe an extremity, are not fully exposed to the burners. Then after the process has been completed, those parts will have not been subjected to the full 1,600 degrees and likely to have carbon available for use. All that has to be done is to scoop some of the unburned contents from those parts and send it in. Not sure if their suggestion offers options for what to do with the rest of the unprocessed remains. Then there is the fact that a large number of crematoriums were surveyed, and all of them said that they would never modify the process in order to place portions of the remains away from the burners. With all that, any ashes sent to the cremation diamond shysters will be carbon deficient and the resulting diamond is likely to be made of something other than the remains of the deceased person. John also had examples of the many misleading advertising presentations from the cremation diamond companies. And, if you are not yet convinced of the sham of this product, consider the exorbitant prices for the cremation diamonds. A standard 1/3 carat diamond would cost about \$450; a similar sized one from the cremation diamond companies costs \$4,499. Similarly, 1/2 carat are \$870 versus \$8,000; and 3/4 carat \$1,400 versus \$13,000. The conclusions from all this information is that unless the deceased person is from a family named Kingsford, the diamond won't be made from that their remains; and no matter the name, the sentimental value is definitely not there. John Mead is incredibly knowledgeable about real diamonds, too. And he is a reliable and honest person. John has been invited to the Diamond District in Antwerp, Belgium, where he will be able to hand select diamonds from the top diamond cutters. What an amazing experience, and a great opportunity for his customers. If you are in the market for some diamond jewelry; some custom made jewelry; or pretty much any other gemology related item, contact John Thomas Mead at 505-342-9200. Mr. Mead is also a great human example of his industry's products. Early in his life, he was subjected to a great amount of stress and pressure, over an extended period of time. But he used hard work and determination to refine the resulting product into a very exquisite human diamond.

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Business Leads:

None noted today

Reciprocity:

None noted today

- ◆ On Tuesday, October 8th, we will be holding an additional raffle for the Trap Shoot. More prizes to be given out.
- ◆ The EAGA Holiday Party this year will be December 7th at Hotel Albuquerque. There will be more details provided as we get closer to the event.
- ◆ At Tuesday's breakfast meeting, there will be sign up sheets available for the Shockwave Defense training session. The training will be on November 9th. It is for EAGA members only and the cost is \$100 (a \$250 value)
- ◆ The October 8th breakfast menu will include steaks - in honor of the Balloon Fiesta (which is as good of a reason as any).
- ◆ Board members, please remember that the October board meeting will be right after breakfast on Tuesday, October 8th.
- ◆ Second announcement for a prospective new member
Albuquerque Legal & Fiduciary Services, LLC
Representative: Bruce J Puma Jr
Category: Legal - Wills & Trusts
Sponsor: Robert Biernacki

If you have an objection this company becoming a member, or if you have information that you feel should be considered during the review process, please contact Membership Committee Chairman, Jack Zipper (jdzipper@comcast.net or via phone at 505-259-5959) as soon as possible.

Badge Board Greeters

Oct 8th	Bruce Hoover—Business Environments
Oct 15th	Laurence Saban—AED One-Stop Shop
Oct 22nd	
Oct 29th	Chuck Osborne—Steamatic of Albuquerque and Santa Fe
Nov 5th	
Nov 12th	
Nov 19th	

Upcoming Speakers

Oct 8th	Brock Carter—Safety Counselling
Oct 15th	Leon Marler—Marler Manor Shelter Care
Oct 22nd	Laurence Saban—AED One-Stop Shop
Oct 29th	Michael Melloy—Petroglyph Animal Hospital
Nov 5th	Joshua Orozco—New Mexico International Business Accelerator
Nov 12th	
Nov 19th	John Mead—John Thomas Jewelers

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