

EAGA Business Builder

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October 8, 2019

And Today's speaker was Brock Carter—Safety Counselling



Mr. Carter must have been born at a very young age, because he doesn't look to be nearly 70 years old. He was born in 1951 in the non-state of Washington, DC. Brock's father was a 30 year member of the USAF, so the family lived in a variety of places, including Albuquerque, and Germany, Alabama, etc. before returning to Albuquerque in 1965 where Brock has settled down. He attended Van Buren Middle School before heading to New Mexico Military Institute for his high school education; graduating in 1969. Then, to the University of New Mexico, and a degree in 1973. The younger Mr. Carter said that he never attended any of our local high schools, but he has acquired a round-about connection to three of them. He

became associated with Sandia High when he married a young lady that was a 1969 graduate. Then, a few years later he acquired a connection to Highland High through exactly the same process. But wait...he now has an affiliation with Del Norte High, via current wife. And Brock is sure that this is truly the association that he intends to stay with for a long time. Brock also has a son (who, presumably has graduated from a local high school, so there is not any reason for finding external connections). After college, Brock went to work as a Commodity Broker. The elder Mr. Carter had retired from the Air Force, but still had his experience as a nuclear safety inspector. That easily translated into an ability to assist companies with compliance matters regarding the newly established OSHA; and their abundance of regulations. He traveled to southern New Mexico to assist companies there for a couple of days. He earned as much for that job as Brock was making in a month. Being an astute kind of guy, Brock asked his father to teach him how to do that kind of work. Either the elder Mr. Carter was a good teacher, or the younger Mr. Carter was a good learner...or, most likely, both. Safety Counselling Agency was started later in 1973. Brock's father was also very smart in other matters. He joined EAGA in 1973. When his father retired from Safety Counselling (the name was shortened when incorporating in 1974), Brock continued as representative. Over the past 45 years, the company has grown, and they have substantially expanded their expertise, and abilities for assisting clients with a wide variety of education, training, inspections and advice pertinent to the OSHA, DOT, and MSHA standards and guidelines and general safety regulations that exist in the business world today. Safety Counselling provides all that specifically as: site safety visits; OSHA compliance visits; safety policy review, advice and generation; Workers Comp inspections and policy guidance; accident investigations; and training in the operation and use of forklifts; scissor lifts; ladders; and avoiding slip-and-fall situations...to name a few. Through their sister company, Brazas Fire & Safety, Brock's group also provides fire extinguishers; emergency lighting; hydrant inspections and sprinkler inspections. Safety Counselling has a great reputation for being very good at what they do. Brock's son has been General Manager of the company for 12 and has been appointed the local Loss Control Representative for Face Book. He will, through Safety Counselling, develop a program for the Los Lunas facility. He will do that, in part, by traveling to 12 of Face Book's world wide entities to review and incorporate what they have done into the program design for the local operations. One of the newer, and quite impressive, devices that Safety Counselling has, is a mobile slip-and-fall training facility. The unit has very slippery surfaces and equipment for the users to remain safe while learning to traverse those surfaces. The users go through the program multiple times, and become more and more skilled and comfortable in learning how to safely manage slippery surfaces. The result is what's called 'muscle memory'. After performing an action a series of times, the mind remembers how to complete the task so future attempts are successful because of the subconscious memory of how to do it. Statistics confirm that the 'muscle memory' affect will reduce slip and fall events by about 74% for companies that have their employees go through the training program. If your business is subject to OSHA, NMDOT, construction industry activities, or if you have a ladder around the place, you can use Brocks advice. To find out how Safety Counselling can help your company, give Brock a call at 505-881-1112. You can also find out how you can assist with the Toby Wright Scholarship Association that Brock, and his group have founded and manage. The association provides scholarships for the education of youth of permanently or catastrophically injured or deceased workers. The association raises money primarily through golf tournaments. This year, their two tournaments raised \$105,000. Since inception, they have raised over \$1 million to be used for the scholarships. Sixty four youngsters have been able to get an education that would have otherwise been unavailable. Brock is rightfully proud of the program, and the success achieved by the scholarship recipients. Any assistance that you can provide would definitely be appreciated. Brock also had some great advice about fire extinguisher ownership...Every few months, hit your fire extinguishers with a rubber mallet, or similar device, in order to break up the powder inside. Over time the powder settles and if it is not relatively loose, the extinguisher will not operate when you need it. Extinguishers should be serviced at least every 6 years and should be replaced every 12 years. It would also be interesting to find out if Brock still roots for Highland and Sandia High School teams, or if Del Norte is the only one for him these days.

Contact information for Executive Director: Mario Hernandez

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Business Leads:

None noted today

Reciprocity:

Thank you to Phil Kenny—Trucks Unique for helping my son with installing a fuel tank and tool box combo.
- Terry Roberts—Rocky Mountain RV & Marine

- ◆ Thank you again to Mark Abramson and Terry Roberts for providing the prizes for our Trap Shoot. They sold the items to us AT COST, so we were able to provide 9 guns and 3 huge coolers to the drawing winners. A great event (thanks to organizers TJ Maloy, Jack Zipper and Damian Lusch) was made even more special by having those great prizes.
- ◆ Reminder: The EAGA Holiday Party this year will be December 7th at Hotel Albuquerque. There will be more specific details provided within the next few weeks.
- ◆ The Board of Directors response to the situation concerning Bobby Jackson will be emailed to the membership.
- ◆ Shockwave Defense training for EAGA members is Nov 9th. 9am-1pm. Sign up sheets available. If you have signed up please pay online before Oct 25th. The link to pay is: <https://shockwavedefense.com/events/eaga/>
- ◆ First announcement for a prospective new member:

Sanchez Dental Associates
Representative: Dr. Gary Sanchez
Category: Dentist
Sponsor: Jukka Jumisko

If you have an objection this company becoming a member, or if you have information that you feel should be considered during the review process, please contact Membership Committee Chairman, Jack Zipper (jdzipper@comcast.net or via phone at 505-259-5959) as soon as possible.

Badge Board Greeters

Oct 15th Laurence Saban—AED One-Stop Shop
Oct 22nd
Oct 29th Chuck Osborne—Steamatic of Albuquerque and Santa Fe
Nov 5th
Nov 12th
Nov 19th

Upcoming Speakers

Oct 15th Leon Marler—Marler Manor Shelter Care
Oct 22nd Laurence Saban—AED One-Stop Shop
Oct 29th Michael Melloy—Petroglyph Animal Hospital
Nov 5th Joshua Orozco—New Mexico International Business Accelerator
Nov 12th
Nov 19th John Mead—John Thomas Jewelers

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