

EAGA Business Builder

eaganm.com

November 12, 2019

Today's speaker was John Mead—John Tomas Jewelers



Mr. Mead was born, and grew up, in the Niagara Falls area of New York. As referenced in his previous discussions, Niagara Falls is one of the more sketchy areas of the state. Without the external forces, luck and determination, someone from that area could find themselves stuck in a very undesirable, go nowhere world. Mr. Mead has, obviously, been able to successfully extricate himself from the negative 'could have been'. John attributes a substantial amount of that success to the Big Brothers Big Sisters organization. At age 15 he was paired with a Big Brother mentor, who helped Mr. Mead discover a positive outlook, confidence, and options. Among other things, he got involved in the Martial Arts and boxing. As the years went by, John kept up his interest in those things, somewhat recently retiring from boxing with an impressive record of 8 & 0, since moving to this area of the country. And he doesn't have any obvious cauliflower ears. Mr. Mead won't forget the positive affect that the Big Brothers Big Sisters program has had on his life. He continues to pay them back by staying involved, from the mentor side, and by assisting with their fund raising efforts. Mr. Mead has other interesting things on his resume, too. He has appeared as an extra in a couple of movies. If you play a version of *Where's Waldo* John, you can see him somewhere in Canadian Bacon; and in the stands of *The Natural*. And you thought he was just a great jewelry guy. Speaking of jewelry...John Thomas Jewelers has been one of the premier jewelry businesses in the Albuquerque area for many years. Most of us know that John has been involved in the diamond industry for a long time. He has developed a very positive reputation in that world. And to such a degree that he was one of a very few invited to shop in the Antwerp, Belgium diamond district. That is a special honor and opportunity. About 80% of loose diamonds flow through Antwerp. John's example of the magnitude of the ability to shop there: He has a customer that wanted a 1.88 to 1.99 karat diamond; with a certain color and clarity. Researching options within the USA, John was able to locate about 28 to choose from. When he visited Antwerp, with the same criteria, it took nearly 4 hours to go through the hundreds of diamonds presented to him. John was able to purchase a better diamond, for the originally anticipated price. The customer was obviously quite happy. Being the professional, and the goes the extra mile guy, that he is, John even gave the customer a video of the diamond selection process to make the resulting ring even more special. John Thomas Jewelers isn't just an ordinary jewelry company in many other ways too. They have morphed away from the old 'blue cast wax' method of creating designs. They have instead, developed an advanced expertise in manufacturing jewelry via CAD software and 3-D printing. Using that ability, John and his crew can make pretty much any piece of jewelry. But John Thomas Jewelers is so much more than a manufacturer of diamond rings and pendants. As noted, they can create most any piece of jewelry; and they can repair almost any piece of jewelry (they currently repair a lot of jewelry that originally came from other manufacturers). John's company can make inlay jewelry and they can re-manufacture a piece of jewelry by using the parts of other items. If you have a ring, bracelet, or something else that has sentimental value, but is deteriorating with age, John can use the materials from that item to make a clean, new piece of jewelry, and retain the sentimentality. As eluded to earlier in this article, John, and his staff don't work just with diamonds. They work with a large variety of other jewels too. Not part of his presentation, but a known example, is a ring he recently crafted for a lady that prefers purple to diamonds. John's solution was an exquisite Amethyst ring, with many different sized stones, placed all around the chosen design. John even went out of his way to make sure that the Certificate of Valuation was signed in purple ink. Mr. Mead's latest 'outside the box' thinking is his holiday promotion titled Let It Snow. Any purchase from John Thomas Jewelry made between 6:00 PM on November 19th through the end of the year is enrolled in the promotion. If it shows at least 1 inch on January 1, 2020, as measured at the Albuquerque International Airport, John Thomas will refund the purchase price of all items bought during the promotion. Based on historical snowfall, there is a good chance that he will be paying off; and John is actually hoping so. He has arranged a payoff day, complete with armed security and news coverage. The winners will come to John Thomas Jewelers and get their refund from a pile of cash right there in the store. As you know, John doesn't do anything in an average or small way. He always goes all out for his customers. If you are in the market for any jewelry related item, particularly a ring or bracelet, you should discuss it with John Mead (phone number 505-342-9200). He will show you how his staff can make what you want. But even better, he can give you other suggestions of how to accomplish what you want, with an even more special outcome. To get in on the Let It Snow promotion, be sure to make your purchase during the specified time frame. Does anyone know if the Sandia Ski Resort's snow making machine is portable, and how long it would take for it to generate 1 inch of show over the airport?

Contact information for Executive Director: Mario Hernandez

Phone: 505-239-0259 email: eagaed@gmail.com

8100 Wyoming Blvd NE; Suite M-4 #35 Albuquerque, NM 87113

Business Leads:

None noted today

Reciprocity:

Nothing to print today

- ◆ Thank you to Michael Johnson and Shockwave Defense. All those that attended the recent hands-on training seminar were quite appreciative of the advice, knowledge and training that they received. Obviously a very beneficial experience. Thank you to Michael, and to our Board of Directors, for making that happen.
- ◆ **There will not be a meeting on November 26th because of the Thanksgiving Holiday.**
- ◆ The EAGA Holiday Party this year will be December 7th at Hotel Albuquerque. Cocktail hour will start at 6:00 PM; Dinner at 7:00 PM. There will also be a Hospitality Suite available for a couple of hours before 6:00 PM. Sign up sheets and more particular information will be available at our next few Tuesday breakfast meetings.
- ◆ We will be electing two new Board of Directors during our meeting on December 10th. If you would like to nominate a member, or if you would like to have your name placed on the ballot, please contact Patrick Wallace. He is also the one to talk to if you want to know more about the rules and the requirements for being a Director.
- ◆ First announcement for a prospective new member:
 - Payroll Company
 - Representative: Nestor Romero
 - Category: Payroll Processing Services
 - Sponsor: Michael Berezniak

If you have an objection this company becoming a member, or if you have information that you feel should be considered during the review process, please contact Membership Committee Chairman, Jack Zipper (jdzipper@comcast.net or via phone at 505-259-5959) as soon as possible.

Badge Board Greeters

Nov 19th	John Woods—Phocus Real Estate Team
Nov 26th	No Meeting—Thanksgiving Holiday
Dec 3rd	Steve Grant—Downtown Historic Bed & Breakfast
Dec 10th	
Dec 17th	Kevin Lorenzen— AFLAC
Dec 24th	No Meeting—Christmas Holiday
Dec 31st	No Meeting—New Years Day Holiday

Upcoming Speakers

Nov 19th	Steven Douglas—The Printing Guy
Nov 26th	No Meeting—Thanksgiving Holiday
Dec 3rd	Paul Jew—Mojj Studios
Dec 10th	Rio Rancho Mayor Greg Hull
Dec 17th	
Dec 24th	No Meeting—Christmas Holiday
Dec 31st	No Meeting—New Years Day Holiday

Contact information for Executive Director: Mario Hernandez
 Phone: 505-239-0259 email: eagaed@gmail.com
 8100 Wyoming Blvd NE; Suite M-4 #35 Albuquerque, NM 87113