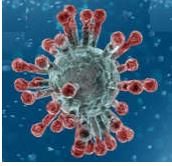


EAGA Business Builder

eaganm.com

March 17, 2020

Today the room was empty and the lights were out



There were no members in attendance today because, at the direction of our host venue, who was operating under guidance from the New Mexico State Health Department, our Tuesday breakfast gatherings have been cancelled through April 7th. For those of you that are reading this article because you decided to search out the very old archives of EAGA from way back in 2020: We are under siege (or maybe not) from a new virus—the corona virus, or as it is now formally named, COVID-19. Currently in our city, our EAGA members are operating (or more accurately phrased, trying to operate) under directives from various governmental agencies. Many businesses, bars, theaters, health facilities, athletic facilities, indoor shopping centers and service entities are closed. Hotels, motels and other lodging facilities can operate at no more than 50% capacity. Gatherings of more than 10 people are prohibited - excepted are those in a typical business environment.¹ Restaurants are closed, except for carryout or drive through service. The graphics on this page are excerpts of published data about the situation, as of March 22, 2020.



57

Positive Cases of COVID-19
in New Mexico

COVID-19 Test Results in NM

Positive *	57
Negative	4,722
Total Tests **	4,779

[Click Here to view Positive Cases by County](#)

Tests no longer need to be verified positive by the CDC. The Department of Health reporting has been amended to reflect this change.

*Numbers are cumulative persons tested through March 11, 2020. Test results are from the state Scientific Laboratory Division of the New Mexico Department of Health and TriCare Reference Laboratories.

<https://cv.nmhealth.org/>

Our membership is trying to operate under these restrictive, still evolving and unpredictable, conditions. But we are resilient, and we are determined. Some of our group have initiated measures intended to provide support for their employees and survival of their businesses. Some are continuing to function relatively well. In all cases, there is a determination to assist others and for all to weather the storm.

Jukka (WSI Web enhancers) has set up a forum for continuing our Tuesday meetings, but in an on-line world. You will have to provide your own coffee and breakfast, but the comradery will be evident and the information will be beneficial. The first of these meetings will be this coming Tuesday, March 24th. The speaker will be Mark Tobiassen (Action Coach Business Coaching) presenting the information that he had intended to share at the cancelled meeting. [Below is the address to the virtual meeting, and instructions for how you can participate.](#) If you have questions about the on-line session, please contact Jukka at 505-850-9177 or jjumisko@wsiwebenhancers.com. There are also additional pages to this publication. They contain copies of communications sent by members regarding their messages and requests, or offers, for assistance.

From Jukka—03/19/2020

“Hi All,

I miss our Tuesday breakfasts already, and some of your faces!

I hope that I don't break too many rules by doing this without asking Mario or the board first. (asking permission is not my style)

If you would like to have a breakfast with fellow EAGA members next Tuesday, click the link below at 7AM (Not now Dan! On Tuesday at 7AM) and we will have a virtual meeting.

Coffee is on you... “

EAGA

Tue, Mar 24, 2020 7:00 AM - 8:00 AM (PDT)

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/940475581>

You can also dial in using your phone.

United States: [+1 \(646\) 749-3112](tel:+16467493112)

Access Code: 940-475-581

¹ NM Dept of Health—Amended Public Health Order March 19, 2020 <https://cv.nmhealth.org/wp-content/uploads/2020/03/UPDATED-DOH-PHO-03-19-2020-r.pdf>

Contact information for Executive Director: Mario Hernandez
Phone: 505-239-0259 email: eagaed@gmail.com
8100 Wyoming Blvd NE; Suite M-4 #35 Albuquerque, NM 87113

Jeff Sakamoto (March 16th) shared the link below with that contains information regarding SBA Disaster Loans Assistance. Please refer to the contact information in the link attached if you have any questions.

<https://www.newmexico.org/industry/news/post/state-secures-sba-disaster-loan-assistance-for-businesses-affected-by-covid-19/?fbclid=IwAR2TSgNV1w-azSr5UBrRBmWv6q0J69eRIE9LcErbocJN8y5ZBK0XaE-wKn0>

From John Mead (John Thomas Jewelers) March 16th (additional information from Mr. Mead on page 5)

"I am hoping that all members of EAGA continue to support each other during this unprecedented situation.

Everyone in that room is going through the same situation, none of us are unique.

I spoke to Renee that works for Mike Blomker last night. They have had a ton of cancellations, which in turn hurts Mike's biz. I asked her if any EAGA members had cancelled and she said no. I think we need to make a concerted effort to support one another's biz, try to continue to do biz together, regardless of whether they allow us to continue to meet for breakfast or not.

We are keeping my son home from karate for a bit while this situation passes, but we aren't cancelling the monthly charge drafted from our account. Why hurt the guy who's doing his best to keep his karate studio open.

Same thing with the gals cleaning our house. They still need to make a living but if Mike gets too many cancellations he's going to have to lay some people off.

If we all focus on continuing to support all other EAGA members, this will be a lot easier to get through and we will have the chance of going through this together and avoiding the "every man for himself" mentality that is so common amongst people that don't know what it's like to own their own biz and have so many people relying on us to feed their families.

This situation may last weeks or it may last months, but let's do our best to make sure the effects are temporary for as many of us as possible. "

Mark Tobiassen was scheduled to speak on March 17th. Mark's top 3 points are noted here. He will have many more details during the upcoming virtual meeting on March 24th.

1. Times like these are when leaders must lead. Over-communicate with your employees, customers, and supply lines. Our Group needs to communicate with each other as well.
2. Don't argue with the facts. We all have to do what we can to help "flatten the curve" so we don't overrun our healthcare system. We will be ok in the end, but only if we all brace for change. This been said PLAN, DON'T PANIC!
3. Look for opportunities! More fortunes are made during economic downturns, than strong economic times.

Be sure to note the virtual meeting information and instructions on page 1 of this publication

From Randy Baker—March 19th

"Rio Bravo is OPEN for to-go food & packaged beer (6 packs, kegs & new growler fills) only.

Indoor or curbside pickup available, please call 505-900-3909 to place an order.

Our updated hours are 12-8pm daily.

We have had to take a few items off our menu during this time but we still have a lot of options.

Please call us at 505-900-3909 to place an order for pickup. Curbside and walk-ins available.

We will continue with to-go food as long as we are able to. We want to make sure our customers have access to a warm meal and beer to enjoy at home.

Please remember to #supportlocal whether it is us or any other small business. #nmtrue."

"Rio Bravo Brewing Company

PO Box 12868

Albuquerque, NM 87195

www.riobravobrewing.com

(505) 900-3909"

Lou Rodges has a program that his company is offering from Retriever Merchant Services. If you have any questions or would like more information regarding this program, please contact Lou directly. His contact information is at the bottom of the following flyer.



Survive Economic Impact !

Retriever gives you access to working capital that you can use to:

- Survive Economic Changes
- Maintain Employees
- Avoid Businesses Disruptions
- Fund Business Ideas

Let us put some money in your bank account and help you grow your business.

- Access up to \$1 million
- Funds available in as fast as one business day
- Choose from a variety of products including Small Business Loans, Lines of Credit, SBA Bridge Loans and Business Cash Advances

Get the working capital you need to grow your business in any way you choose.



RETRIEVER
MERCHANT SOLUTIONS

is ready to invest in your success.

Call Lou Rodges at [505-217-4393](tel:505-217-4393)

From Jay Weingardt—The Fitness Superstore March 20th

“At this time The Fitness superstore is open and taking care of customer and EAGA member needs.

We open early (8:30) Monday through Saturday for customers over 65 or immunocompromised, and only allow two customers in the store at a time during this additional operational hour.

We always take care of home deliveries and are cleaning all delivered equipment with a mild bleach solution to complete deliveries. Customers can also use our website for shopping but members must call the store to obtain EAGA pricing as it is not available online. Please be careful to enter the correct web address - it MUST include the word THE in the address.

www.TheFitnessSuperstore.com

At this time, we are expanding EAGA discounts from 10% to 15% across the board to make it easier for our members to continue taking care of their health an wellness at home while gyms remain closed.

Gym members with active membership cards will receive 10% discounts, but this may not be combined with any other offers.

This will expire once the government lifts it's order to close gyms.

We are also able to accommodate temporary employment for able bodied team members who might be idle at the moment.

Please email Jay if you have idled employees in need of support. I will not keep them once work resumes at your business.

Good luck to all of our friends in business.

Thank you. Live Well - Stay Well”

From Chuck Osborne—Steamatic March 20th

“Some solutions on how to sanitize your home and business. Please see... below. “



Infection Control Services

Steamatic is a full-service restoration company with trained professionals offering infection control services. We can help break the transmission chain of the Coronavirus, SARS-Co-V-2.

We can HELP respond to COVID-19

(505) 883-7766

How we can help you respond appropriately?

Our Services

- Detailed cleaning of touch points with EPA approved disinfectant.
- Sanitization by fogging (call for product and pricing information. EPA approved for Coronavirus treatment.)
- Application of preventative products

Critical surfaces and touchpoints needing

CLEANING AND SANITIZATION

Hand Contact Surfaces
Food Contact Surfaces
Cleaning cloths/utensils
Clothing and household items
Toilets, baths, sinks, washbasins
Floors, walls, furniture

Hospitals - Gyms - Daycares
Churches - Theaters - Retail Space
Other Facilities and Businesses

Jay Weingardt—The Fitness Superstore March 20th:

“Friends

Jay will work directly with all EAGA MEMBERS Via phone and email.

The stores are VERY busy - please do not attempt to visit as we are limiting the number of customers in the store and making reservations for return visits.

Jay cell 505-720-9677

Email. Jay@TheFitnessSuperstore.

I am traveling home from Mexico Saturday and will begin reaching out to those who have requested assistance on Sunday.

Stay well everybody.”

From Michael Johnson—Shockwave Defense March 20th

“Thank you for reaching out yesterday. As a side note for our brother in EAGA here’s a few safety tips to consider in these strange times:

1. Be prepared to be locked down for 2-3 weeks with enough food, and drinks, supplies, etc.. There’s talk of the national guard gearing up.
2. Have clean water, batteries, and ammunition, and self defense supplies.
3. Have a good communication system set up with your neighbors and family in case cell phones aren’t available. 2 way radios etc.
4. We are still doing 1 On 1 training for those interested in protecting themselves, we also have virtual options available.
5. Make sure you have some kitty litter available in the case of an emergency where you may have to use the restroom in a bag.
6. Have several candles, and matches, utilize dryer lint to help start a fire to keep you warm. “

From John Mead—John Thomas Jewelers March 21st

“EAGA Friends - Help Our Small Business & Let Us Reward YOU!

First, we would like to say thank you to our fellow EAGA friends and families. EAGA has become an important part of our lives and the friendships we've created with you all are very special.

We know we are all experiencing something unprecedented, but we also know that we are all going to get through this period of uncertainty together. This will be a moment in our lives that we will always remember and we are confident we will all grow stronger after this subsides.

Being a part of your special moments in life is something we are incredibly grateful for at John Thomas Jewelers. This is something we would like to continue to do in the future and that is why we are asking for your support and we would like to say thank you with this special offer.

Right now purchase an e-gift card and we will DOUBLE the value (up to \$500 gift card purchase) at redemption*. \$100 is worth \$200 when redeemed, \$500 is worth \$1000, etc! This will allow us to help support our staff and their families and give us the opportunity to reward our loyal customers.

[Go to the link <https://squareup.com/gift/732Q3DD040GEN/order> to purchase your e-gift card now]

Thank you from the **EAGA 2019 Cornhole Champs** - John Thomas & Janelle Mead

*Face value of gift card NEVER expires, the promotional bonus amount is good through 12/31/20. Cannot be used towards sales tax or combined with other promotional offers or gift cards. Cannot be used towards loose diamonds. Call us for more information!

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You are receiving this email because you are an AWESOME EAGA member

Our mailing address is:

John Thomas Jewelers

2440 Louisiana Blvd NE Ste 310

Albuquerque, NM 87110-4400”

From Jay Weingardt—The Fitness Superstore March 22nd

“Jay will work directly with all EAGA MEMBERS Via phone and email.

The stores are VERY busy - please do not attempt to visit as we are limiting the number of customers in the store and making reservations for return visits.

Jay cell 505-720-9677

Email. Jay@TheFitnessSuperstore.

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