

# EAGA Business Builder

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looking forward to the next round of rules for opening up again- May 19, 2020

## Today's presenter was Mike Blomker—Merry Maids



Mr. Blomker is a native of Minnesota. He graduated from college in his home state, and did that via an Army ROTC scholarship, so immediately after graduation, headed off to fulfill the commitment. During his tour, Mike was assigned to the Field Medical Unit service (like the ones on MASH). After a little over 4 years, with his ROTC contract completed, Mike decided to head into a non-military business world. He moved to Albuquerque to run the Merry Maids operation here. Mr. Blomker may have been in a non-military segment of business, but he didn't get very far away from the military world. He continued serving in the Reserves for another 20 years. In the old days, the term 'weekend warrior' was used to reference Army Reserve personnel, however in our era, that term is not really accurate. Members of the Reserves are often deployed to active duty roles, and many times, those deployments include an involvement in foreign military actions. Such was the case when non-military world resident Mike was deployed to Afghanistan for a year where he served as leader of a 10 man team embedded in an Afghan Army unit. Don't know if that was the height of Mike's military travels, but it has to compete with many other such adventures to remote and not-so-remote locations, like Alaska, Navajo Mountain and Tinian (the island from which the Enola Gay departed on its infamous flight to Hiroshima). Not long after the Afghan excursion, Mike became 100% civilian and could then concentrate exclusively on his family and his business. The Blomker family tree has grown quite a bit since the college graduation back in Minnesota. Mike, and wife Paige, have done a good job at making sure that their branch will continue into future generations. They have three children. Daughters Jacqueline and Monica are now married and the two grandchildren (so far) are examples of the future genealogical expansion. Son, Dillon is only a dozen years old, so still has plenty of time for contribution to the family line. Right now, the youngest Mr. Blomker's primary interest is baseball—and he is pretty good at that. Although Mike would prefer to spend most of his time on family adventures, the business, Merry Maids (Albuquerque and Santa Fe), keeps interfering with that plan. The cleaning business has always been a meticulous sort of endeavor, but the Covid-19 pandemic/Twilight Zone atmosphere has substantially upped the game. As Mike noted in today's presentation, "clean" is a pretty vague term. Here is a list of non-vague definitions that Merry Maids uses to describe of the process: "Clean" means removing soil and debris. "Sanitize" means that the process also gets rid of some pathogens with about a 99.99% success. "Disinfect" gets rid of about 99.9999% of a broader range of pathogens. "Sterilize" means a hospital grade cleaning. It is probably a true perception that using a disinfecting process will make a surface sufficiently 'clean'. The problem lies in a misunderstanding of the actual disinfecting process. Simply putting a disinfectant material on a cloth, then wiping a surface, is not a complete process. For a disinfectant to do its job, the surface must be cleaned first, then saturated with a disinfectant material; and left for the proper "dwell time", before wiping the surface dry...then, rinsing it, if the surface is pertinent to food preparation. Sure. You could look up the dwell time (that is how long the chemical needs to stay on the surface to complete its job) for yourself. The EPA has a list of them. They actually have a big list of disinfectant chemicals, the related dwell times, and other pertinent stuff. But you could just ask Merry Maids to do the disinfecting for you. They do the whole job, starting with a thorough cleaning of your whole home. Then a professional application of an EPA List N registered disinfectant. Yep. EPA has that many lists for you to look through. But Mike and his crew already know that List N pertains to materials for use against SARS-CoV-2, the virus that causes COVID-19. In the fight against viruses, Merry Maids' weapon of choice is Alpha Safe. It is a cool named 3M product that works on all types of surfaces—wood, metals, upholstery, and so on. Mike and his crew will do a super job for a very affordable price. Good old elbow-grease is not the only method of disinfecting. Fogging an area with disinfectant is another method. Upon examination, one would not say that fogging is the most desirable idea though. That process involves the home owner cleaning the place first; then the home owner vacating the premises; then the safety suited fogger guys come in (for about \$1,000) and let-er-rip; then after a fair amount of wait time, the home owner returns. If you want a good thorough cleaning, just contact Mike Blomker at 505-294-1411. He can discuss options for getting your home well disinfected and comfortable to live in. And, if you are really paranoid (concerned), Mike even offers the 'enhanced' disinfecting process which covers all door knobs, light switches, hand rails, appliance knobs, sinks, toilet seats, and maybe even your secret hiding places (just don't have that discussion in front of the Mrs.). Merry Maids are expert residential cleaners. They are not a commercial cleaning place, but...for you they will come disinfect your place of business, if you want. Contact Mike—number above.

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- ◆ I am very sad to tell you of the passing of our friend, Jim Shepard. Jim was the former owner of Ever-Ready Oil Company and a long time, very valued, member of EAGA. We offer our prayers and condolences to his family. At the time of this writing, there were not yet any specific funeral or memorial plans.
- ◆ Virtual meetings continue. The next one will be at 7:00am this coming Tuesday, June 2nd. The link remains the same, and is noted in the outlined box below.
- ◆ Welcome to Mr. Joe Sierra, the new representative for Century Bank.  
His contact information is [joe.sierra@centurybnk.com](mailto:joe.sierra@centurybnk.com)
- ◆ We will have board elections on June 16. If you have an interest in serving or would like to nominate a member, please contact Mark Abramson [[losranchosguns@gmail.com](mailto:losranchosguns@gmail.com)]. To serve on the Board of Directors, you must have been a member for at least one and a half years, and you must currently be a member in good standing. There are three positions available. The retiring board members are: Tom McMahon, Dan Mowery & Mike Berezniak.
- ◆ Upcoming Presenters:  
June 2nd: Kevin Lorenzen—AFLAC  
June 9th: Patrick Wallace—Essential Pest Management
- ◆ We need speakers for our meetings. If you would like to reserve a slot, please contact Mario and let him know your preferred date. His contact information is in the box at the bottom of the page.

**EAGA Tue, June 2nd, 2020 7:00 AM - 8:00 AM (MDT)**  
Join the meeting from your computer, tablet or smartphone.

[\[safelink.actioncoach.com\]https://global.gotomeeting.com/join/940475581 \[safelink.actioncoach.com\]](https://global.gotomeeting.com/join/940475581)

You can also dial in using your phone.

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