

# EAGA Business Builder

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August 23, 2022

## Today's presentation was by Paul Barragan—Yourson Construction



It was 1989 and young Paul Barragan was working in El Paso, Texas. His father and his uncle were in Albuquerque. Paul's uncle was a Captain with the fire department, and had a 4 days on / 3 days off work schedule. He was looking for something productive to do during the non-fire department work days, so the Dad and the Uncle started a bathroom cleaning and restoration company. Initially they were part of the Ameribrite franchise system. They did good work and, as a result, their business kept growing. By 1995, the cleaning and restoration guys were getting overwhelmed. Paul's father called to ask if Paul could come and help them for a short period of time. Just until they could catch up a little. The younger Mr. Barragan did take a month's leave from his current job and came to Albuquerque to help with the backlog. He worked long days and was very tired by the time he returned to his apartment each evening. To try to relax a little, Paul would just sit in the gazebo out in the apartment courtyard and look at his surroundings. He had a great view of the mountains and was amazed at the regular 'art show' as he took in the purple mountains' majesty. It didn't take too many days (probably only 3) for Paul to realize that he really liked the beauty of our state, and he would really like to live here. Paul called his old boss to let him know of the decision to stay in Albuquerque. Paul was going to live in 'The Land of Enchantment'. Paul continued to work with his father and uncle, and has progressed to being the owner of the company. Yourson Construction has always specialized in the cleaning and restoration of bathrooms, but when the job required a more complex, or extensive, solution, they would send that work to someone else. Mr. Barragan figured that it would be of greater benefit to his company, and to his customers, if Yourson could just do all the work. So, in 1996 Paul got his GB-98 license to be a contractor. At that point Yourson Construction became capable of taking on full remodel projects. Over the last 25 or so years since then, Paul and his experienced team have continued to expand on the services and products that they offer. They are still quite capable of cleaning and restoring aging bathtubs, showers, tile walls and floors; they can clean all the built up gunk and residue off shower doors and rails; and they can actually perform whatever process necessary to professionally restore almost any ageing facility back to its natural condition. That type of service is likely to save the homeowner about \$8,000 when compared to the cost of removing and replacing everything. If the homeowner does want something else...a new look, different materials, and so on, Yourson can accommodate that as well. Paul and his team are knowledgeable, and experienced, in working with granite, quartz, glass, ceramic tile and porcelain, as well as the standard materials. The company can install tower shower units, floating cabinets, specialty lighting (including the newest LED lighting) and even the huge 24" by 48" tiles. They can also build showers that emphasizes safety—with folding seats, grab bars, a barrier free entry and other amenities that eliminate, or reduce, many slick surfaces and areas. Basically, Yourson Construction has the ability to provide their clients with a bathroom restoration, bathroom enhancements or a complete bathroom remodel. Paul's goal is for his work to be so satisfactory that "his customers always have a great experience in the bathroom. That is the room where most people start their day, and it is the room where most people end their day." But Yourson also realizes that, while the bathroom may be quite important, it is not the only room in a house. Paul's company has expanded their services to include similar types of work for kitchens. In addition to restoring existing kitchen amenities, Yourson can do a complete remodel, or add enhancements there as well. Paul's team can provide design work, if necessary, although most customers have already seen 'exactly' what they want in a magazine or catalogue, so they just direct Paul to "make our room look like that". And Yourson Construction can probably do it. If you want to spruce up the most important parts of your home, or if you want to just make it look like you have moved 'uptown', give Paul a call at (505) 298-3871. He will be glad to provide you with some excellent options. A caution though...when you see Paul be courteous enough not to mention his haircut. The El Paso part of his family is heavily involved in beauty salons and barber shops, and possibly Paul feels that his current look is a bit inferior to what it would be if he were able to regularly go south and get a quality haircut. And Paul was on the short end of family looks in the first place. His sister was the winner there. She is a former Mrs. Arizona.

Contact information for Executive Director: Mario Hernandez

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## Leads & Business Information:

None submitted this week

### ◆ Welcome to our newest member:

**Retina Consultants of New Mexico - Dr. Nathaniel "Nate" Roybal - email: cnroybal@gmail.com**

- ◆ **PLEASE NOTE: THERE WILL NOT BE A MEETING ON SEPTEMBER 6<sup>th</sup>** because of the Labor Day holiday.
- ◆ Page 3 of this bulletin is a letter from New Mexico Business Coalition regarding a proposed New Mexico version of the federal Family Leave Act. Please review the document and click the link to participate in a survey. If you have questions, please contact Larry Sonntag. The email and phone number are included on that page.
- ◆ The 2022 Trap Shoot will be September 23rd. The venue is the Albuquerque Trap Club, 9617 Broadway, SE. If you are a participant, please arrive at the site between 8:00 and 8:15 to fill out forms and be ready for the mandatory safety meeting that will be held before the event. Breakfast will be provided before the event as well. Shooting starts at 8:30, and is planned to finish around lunch time (then a few will head to Rio Bravo to get some lunch and tell some stories about their performance). Shooting experience is NOT required and loaner shotguns will be available if you need one. The event is free for EAGA members. Guests can participate for a \$100 fee. As of this morning, all 50 of the available slots have been filled, but historically, there are a few cancellations before the event. There is now a waiting list, so if you are interested in participating, but weren't one of the first 50, then sign that sheet. When a place does open up, someone will be added to the roster via a random drawing from the waiting list.  
There will be a Trap Shoot raffle again this year. Tickets (sold to members only) are \$100 each. See TJ Maloy to purchase a ticket. The Grand Prize is \$1,000 [that can be used to buy a nice firearm from Los Ranchos Gun Shop]. All proceeds from the raffle will go toward prizes for the event.
- ◆ Please note that Our Board of Directors has scheduled an 'after hours' event to be held at Rio Bravo Brewing on October 6th. More details will be provided at our next couple of meetings.
- ◆ Gentlemen: We are still in need of speakers for all of our meetings after the Labor Day recess. Please consider taking one of the days to make a presentation.

## Badge Board Greeters

Aug 30<sup>th</sup> Scott Peck—MP Group, Inc  
Sept 6<sup>th</sup> **No Meeting—Labor Day Holiday**  
Sept 13<sup>th</sup> Mike Krepfl—AAA Pumping Service  
Sept 20<sup>th</sup> Richard Reese—Blue Ristra  
Sept 27<sup>th</sup>  
Oct 4<sup>th</sup>  
Oct 11<sup>th</sup>

## Upcoming Speakers

Aug 30<sup>th</sup> Kevin Lorenzen—Aflac  
Sept 6<sup>th</sup> **No Meeting—Labor Day Holiday**  
Sept 13<sup>th</sup> John Mead— John Thomas Jewelers  
Sept 20<sup>th</sup>  
Sept 27<sup>th</sup>  
Oct 4<sup>th</sup>  
Oct 11<sup>th</sup>

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**Subject:**

FW: More paid time off? A NM Paid FMLA is being considered

**From:** Larry Sonntag <[nmbiz@nmbizcoalition.org](mailto:nmbiz@nmbizcoalition.org)>

**Subject:** More paid time off? A NM Paid FMLA is being considered



Dear EAGA Members,



**New Mexico Business Coalition (NMBC) has a seat at the table of a legislatively-directed task force exploring a New Mexico version of the federal Family Medical Leave Act (FMLA). Some are proposing NM employees should have up to 12 weeks of paid FMLA per year for eligible absences. This is in addition to mandated 8 days of paid sick leave that went into effect July 1, 2022. NMBC needs input from business leaders on how a paid FMLA requirement would impact their business.**

**[CLICK HERE](#) to take a short survey; please forward this to other business principles you know.**

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Contact Larry/NMBC at [\(505\) 836-4223](tel:5058364223) or [nmbiz@nmbizcoalition.org](mailto:nmbiz@nmbizcoalition.org) for more information.

P.O. Box 95735, Albuquerque, NM 87199, United States