

EAGA Business Builder

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October 10, 2023

There was not a speaker scheduled for today.

Since there was not a scheduled speaker this morning, those in attendance held a general discussion on the designated topic of “How are you using AI (artificial intelligence) for your business?” So what is AI? Over the last fifty or so years, several definitions have been used when trying to clarify the term ‘Artificial Intelligence’ as it relates to the computer industry. Having a total understanding of the technology would involve knowing about neural networks, ‘deep learning’, natural language processing, and stuff like that. Basically AI has become the term used for talking about teaching computers to process data in a way that is inspired by the human brain. In 2022, ChatGPT was launched and the ‘GPT’ technology (those initials stand for Generative Pre-trained Transformers) became available to the general public, making it much easier for non-tech savvy folks to use common language statements and questions to interact with computers in order to get information and answers from huge (and growing) databases. Here are some comments and information gleaned from today’s discussions about how members are already using this ‘new’ technology:

- At this point, ChatGPT is the most commonly used AI application and it is constantly evolving. New versions are now being introduced.
- For AI to be of use for specific purposes, it needs to be ‘trained’ with pertinent data. It has to be told what it needs to know, and the information must be specific. In order to get the most beneficial results, the user has to learn how to ‘train’ the technologies like ChatGPT.
- Sub, or partner, systems are being developed to aid users with specific needs. One such application is “Fiverr” for graphics.
- Some members are using AI:
 - To set up travel itineraries
 - In their business management
 - For promoting their company
 - When setting up standard operating procedures

There continues to be a variety of pros and cons expressed within, and outside of, the computer industry as to whether or not AI needs to be better monitored, regulated or controlled. Some see a huge potential for abuse caused by mis-information and for the danger of harm from improperly managed machine leaning, while others see a tremendous potential for the advancement of human knowledge and capabilities and improvement in quality of life. Whatever side you fall on, it is wise to become educated in AI because it will not be going away.

- ◆ The EAGA 2023 Annual Holiday Party will be at 6:00pm on December 9th at Hotel Albuquerque. Please reserve the date so that you are able to attend this great event. More details will be provided at our upcoming meetings.

EAGA Contact information for Executive Director: Mario Hernandez
Phone: 505-239-0259 email: eagaed@gmail.com
8100 Wyoming Blvd NE; Suite M4 #345 Albuquerque, NM 87113

- ◆ Congratulations to this year's Jim Fanning Memorial Trap Shoot champion Timmy Sims.
 - ◆ The winning Team was TJ Maloy, Shawn Maloy, Aaron Maloy, Damian Lusch & Stephen Zipper.
- Some photos from the event:



Badge Board Greeters

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|----------------------|---|
| Oct 10 th | Michael Kocurek—Atmosphere Commercial Interiors |
| Oct 17 th | Frank McCallister—Color New Mexico |
| Oct 24 th | |
| Oct 31 st | Kevin Lorenzen—Aflac |
| Nov 07 th | Michael Kocurek—Atmosphere Commercial Interiors |
| Nov 14 th | Jack Bonsignore—Jump 4 Fun |
| Nov 21 st | |
| Nov 28 th | |

Upcoming Speakers

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| Oct 17 th | Guest Speaker Chris Japp—Tramway Venture Partners |
| Oct 24 th | Gary Sanchez—Why Institute |
| Oct 31 st | Tim Baca—Hydro Bar by Kangen |
| Nov 07 th | Dr. Tom Pascuzzi—GoPrivateMD |
| Nov 14 th | John Mead—John Thomas Jewelers |
| Nov 21 st | No Meeting—Thanksgiving Holiday |
| Nov 28 th | Lawrence Herrera—Performance Ranch |

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