

EAGA Business Builder

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November 21, 2023

There was not a meeting today because of the Thanksgiving holiday

We did not have a meeting today so that members could celebrate the Thanksgiving holiday week. Most of us are already well aware of the history of the holiday, so there is no need to restate that here. Perhaps, though, it would be interesting and fun to explore some of the other facts, trivia, or just general information related to Thanksgiving week.

- The heaviest turkey was recorded in 1989. A bird named Tyson weighed out at 86 pounds. -Guinness World Records
- In the 1930s it was considered 'bad form' for retailers to set out Christmas decorations or sales before Thanksgiving. In 1939, the country was trying to recover from the Great Depression, so President Franklin D. Roosevelt moved the Thanksgiving holiday one week earlier than normal, believing that doing so would help bolster retail sales. However, he didn't make the change until August 15th, and relatively quickly encountered "unintended consequences". The short notice affected the holiday plans of millions. It caused problems for college registrars, schedulers, and calendar events, with the holiday break suddenly moving up a week. Manufacturing production schedules were upended. Travel and holiday plans across the country were thrown into turmoil. Criticism, and confusion, were everywhere. 23 states and the District of Columbia celebrated Roosevelt's non-traditional date of Nov 23. Another 22 states held to the traditional Nov 30 date. Three states observed Thanksgiving on both days. Roosevelt had already made it known that he was also going to declare the 1940 holiday date to be a week earlier than tradition. The problems and uncertainty continued in 1940 and 1941. For those two years, 32 states and D.C. observed the earlier date, and 16 celebrated the later date. The earlier date was referred to as the "Democratic Thanksgiving," followed a week later by the "Republican Thanksgiving." After a Commerce Department survey found no benefit for retail sales with the earlier date, Roosevelt signed into law a joint resolution of Congress designating the fourth Thursday in November of each year as Thanksgiving. The US was involved in WWII by then and many states did not observe holidays at all. It wasn't until 1945 that everyone was back on the same page for celebrating Thanksgiving. -The Sun Times News; archives.com; Wikipedia
- Black Friday is a very well known 'event' these days. But where did that designation come from? Back in the 1950s, police in the city of Philadelphia used the term to describe the chaos that ensued on the day after Thanksgiving, when hordes of suburban shoppers and tourists flooded into the city in advance of the big Army-Navy football game held on that Saturday every year. Not only were Philly cops not able to take the day off, but they had to work extra-long shifts dealing with the additional crowds and traffic. Shoplifters also took advantage of the bedlam in stores and made off with merchandise, adding to the law enforcement headache. For many years, the term was basically avoided by the business community because of the negative connotations. In the late 1980s retailers found a way to reinvent Black Friday and turn it into something that reflected positively, rather than negatively, on them and their customers. As the story now goes, after operating at a loss ("in the red") for the early part of the year, stores would supposedly earn a profit ("go into the black") on the day after Thanksgiving, because holiday shoppers blew so much money on discounted merchandise. -History.com

We'll see everyone on the 28th for the usual breakfast and interesting conversation.

- ◆ During our December 12th meeting we will have an election to fill two positions on our Board of Directors. If you are interested in being nominated, or if you want to nominate another member, please contact Paul Losey (pal@covenantschools.com) as soon as possible.
- ◆ EAGA's Annual Holiday Party will be on December 9th at Hotel Albuquerque. The event is free for EAGA members and their spouse/significant other. Guests can be invited for a fee of \$100 each. It all starts with drinks and snacks in the Presidential Suite at 5:00pm. Then a cocktail hour in the ballroom at 6:00. Dinner will be served at 7:00. If you have not already signed up, please make sure to do that at our next meeting. The two hotels at the event site have provided links for interested members to secure room reservations.

[Hotel Albuquerque Reservations:](#)

[Hotel Chaco Reservations:](#)

Badge Board Greeters

Nov 28 th	Jack Bonsignore—Jump 4 Fun
Dec 5 th	Tim Stewart—Impact Nations
Dec 12 th	
Dec 19 th	
Dec 26 th	There will not be a meeting because of the Christmas Holiday

Upcoming Speakers

Nov 28 th	Lawrence Herrera—Performance Ranch
Dec 5 th	Glenn Felty—SunState Solar
Dec 12 th	Doug Johnson—DcJ Solutions
Dec 19 th	Kit Turpen—Berger Briggs Insurance
Dec 26 th	There will not be a meeting because of the Christmas Holiday

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