

EAGA Business Builder

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May 07, 2024

Today's guest speaker was Bronco Mendenhall—UNM Football Coach



New Mexico Lobos
football

This morning's meeting was a very special event both because of the speaker, and because there were a much larger than usual number of members and guests in the audience. By all accounts, Coach Mendenhall's message was well received and those in attendance were excited about what they heard. Below are a few thoughts relayed about Coach Mendenhall's comments:

1. *Coach Mendenhall took this position knowing that all odds were stacked against him. "This is where coaches come to die."*
2. *He is fortunate to have a dedicated coaching staff that came with him because they believe in his system. All are former players of his.*
3. *Culture is the #1 driver of success.*
4. *He looks for the right players with the right attitude and willingness to work hard and buy into his culture.*
5. *He strongly believes his years of coaching and implementing his culture will result in a successful UNM team.*
6. *EAGA can help by sharing what he is implementing, attending home games, contributing financially to "First Team", "Lobo Club" and NIL.*

Thank you to Coach Mendenhall for taking the time to come speak to our group. We certainly look forward to watching him and his team achieve great success - both on and off the field.

- ◆ We need speakers and greeters for our meetings in June and July. Please contact Mario if you are able to take one of those duties and let him know which day you would like.
- ◆ In June, we will have elections for 2 board positions. Of particular interest are members that will to step into the Treasurer and the Vice President rolls of the board. If you are interested in being nominated, or if you want to nominate another member, please contact Paul Losey.
- ◆ Please note that we will not be meeting on May 28th because of the Memorial Day Holiday.

Badge Board Greeters

- May 14th John McGee—NM CPAT
 May 21st
 May 28th **No Meeting because of the Memorial Day holiday**
 June 4th
 June 11th

Scheduled Speakers

- May 14th Dr. Nate Roybal—Retina Consultants of New Mexico
 May 21st Michael Kourcek—Atmosphere Commercial Interiors
 May 28th **No Meeting because of the Memorial Day holiday**
 June 4th Laurence Herrera—The Performance Ranch
 June 11th

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