

EAGA Business Builder

July 22, 2025

Guest speaker on 7/22/25 Mayor Greg Hull- Rio Rancho



Our membership had the privilege of getting to hear from the mayor of our neighbor up north in Rio Rancho. Before becoming mayor, Greg Hull ran a packing and shipping company for 12 years, successfully navigating the 2008 market collapse before selling it in 2012. Frustrated with the difficulty of doing business in Rio Rancho and the state of New Mexico, he decided to run for mayor in 2013 and took office in 2014, quickly turning the city into a nationally recognized best place to open a small business within two years.

The following are the highlights of the mayor's presentation:

City Growth & Leadership

- Mayor Greg Hull marks **12 years in office**; population grew by **35,000+**
 - Rio Rancho has been recognized nationally as **top city to live and do business**
 - Guided by a 5-point strategic plan: Quality of Life, Economic Development, Infrastructure, Public Safety, and Organizational Excellence
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Fiscal Strength & Infrastructure

- **\$13.4M permanent fund** supports city services without raising taxes
 - **50+ major road & water projects**, all **cash-funded**
 - **Low debt, low taxes**, and efficient government: **7 staff per 1,000 residents**
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Economic Development

- **Median income up 44%**; home values up 122% since 2014
 - **40% of metro housing starts** in Rio Rancho
 - Major investments from **Intel**, **NTX Bio**, **Sprouts**, and local businesses
 - **New hockey team** and energy projects (Clinera solar + battery) boosting regional economy
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Public Services & Community Engagement

- **#1 safest city in NM and the Southwest**
 - Strong voter support for safety and quality-of-life bonds
 - New library, senior center, and park—all **debt-free**
 - Ongoing outreach via **Miracle Podcast** and city newsletters
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Key Issues to Watch

- **Commercial space shortage** due to high interest rates
 - **Need for long-term energy strategy** beyond solar
 - **Intel workforce reduction** (214 jobs) requires monitoring
 - **Chamise Hills redevelopment** plans due August; community input needed
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Business Leads:

- None to report. Please announce your business leads during our leads & reciprocity portion of our breakfast meeting.

New Member Announcements:

None to report. If you have a candidate that would be a good fit for EAGA, please make sure their business category does not conflict with any other EAGA member.

Upcoming Event:

Jim Fanning Memorial Trap Shoot September 12 at the Albuquerque Trap Club.
More information to be provided in the coming weeks.

Badge Board Greeters Schedule

July 29 – Kevin Lorenzen w/ Aflac

August 5- Manny Santos w/ Express Employment

August 12- Robert Schuerman w/ Medical & Commercial Communications

August 19-

August 26 -

Speaker Schedule:

July 29- Paul Losey – Covenant Schools of America

August 5- Glenn Felty w/ SunSolar Solar

August 12- JW Biava w/ Airwell

August 19- Open

August 26- Kit Turpen w/ Berger Briggs Insurance & Risk Solutions

Contact Information for Executive Director: Mario Hernandez

Phone: 505-239-0259 email: eagaed@gmail.com

Postal mail: 8100 Wyoming Blvd, NE Ste M4 #345, Albuquerque, NM 87113

