

EAGA Business Builder

February 10, 2026

Member Speaker: Mike “Red” Black w/ Big Red Fences



Mike “Red” Black (goes by Red), owner of **Big Red Fences**, shared the story behind his family-owned fencing company based in Rio Rancho and serving much of central and northern New Mexico. A military veteran who served in both the Air Force and Army, Red explained how the discipline, resilience, and work ethic forged during his service shaped his entrepreneurial path. After exploring careers in personal training and real estate, he found his calling in construction—specifically fencing—drawn to the physical challenge, craftsmanship, and problem-solving the work demands. What began as a one-man operation, often with his son by his side, has grown into his most successful year yet, powered by a tight-knit crew made up largely of family members and guided by strong values of integrity, accountability, and pride in workmanship.

Red highlighted how Big Red Fences differentiates itself through thoughtful design, transparency, and long-term durability. The company specializes in residential and commercial fencing, gates, and security solutions, with a strong emphasis on steel posts, modern materials, and meticulous installation standards that exceed industry norms in a largely unregulated market. From Western Red Cedar privacy fences to chain link, ornamental steel, vinyl, and custom gate systems, Red and his team focus on educating customers, advising on smarter solutions, and delivering projects built to last. Ultimately, Red emphasized that his goal isn’t just business growth, it’s personal and professional growth through surrounding himself with high-caliber people, providing exceptional service to customers, and creating a sustainable, well-paid environment for his crew.

Contact Information

bigredbuilders@gmail.com

505-503-9824

Announcements:

- We need badge board attendants for March. Please sign up.
- Golfers, we will host this year’s golf tournament on May 29 at Santa Ana Golf Course. Please add it to your calendar. Sign up sheets will be available in April.

New Member Applicants

No new announcements.

If you have an objection with any of the above candidates, or if you have information about any of these candidates that should be considered during the review process, please contact our Membership Committee Chairman John Menicucci or Mario Hernandez as soon as possible.

Badge Board Greeters Schedule

February 17- Trey Finley w/ NY Life
February 24- Luke Estrada w/ Bloom Records
March 3- Lawrence Herrera w/ Performance Ranch
March 10- Open
March 17- Open
March 24- Open

Speaker Schedule:

February 17- Mike Blomker w/ Merry Maids
February 24- John Jain w/ High Desert Doppler
March 3- Todd Lecesne w/ Althera Alternative Clinic
March 10- John Woods w/ Phocus Real Estate
March 17- Luke Estrada w/ Bloom Records
March 24- Lawrence Herrera w/ Performance Ranch

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