

EAGA Business Builder

May 5, 2026

Member Speaker: Darryl Moreland w/ DLM Collision



Today our members had the opportunity to hear from DLM Southwest Collision owner Darryl Moreland, who shared both his personal journey and professional expertise in the collision repair industry. Darryl spoke candidly about building his business from the ground up after being laid off from a dealership job following a 20-year career in automotive painting. What began as a small operation working from home has grown into a highly respected, locally owned collision repair company with two Albuquerque locations and a reputation for quality workmanship, customer advocacy, and advanced repair capabilities.

During the presentation, Darryl emphasized the importance of proper vehicle repair procedures, particularly as modern vehicles become increasingly advanced with aluminum body panels, ADAS calibrations, OEM specifications, and sophisticated safety systems. He explained how DLM Southwest Collision invests heavily in state-of-the-art equipment, OEM certifications, I-CAR Gold Class training, and manufacturer-approved repair methods to ensure every vehicle is restored safely and correctly. Darryl also educated attendees on consumer rights when dealing with insurance companies, reminding members that vehicle owners have the legal right to choose their repair facility and should not feel pressured into using insurance-preferred corporate shops.

In addition to the technical discussion, Darryl's presentation was filled with humor, personal stories, and insight into the realities of the collision industry. Members especially appreciated his honesty about insurance negotiations, diminished vehicle value after accidents, and the importance of standing behind quality repairs. His passion for customer service, pride in local ownership, and commitment to doing repairs "the right way" resonated strongly with the audience. We thank Darryl Moreland and the entire DLM Southwest Collision team for an engaging and informative presentation.

Contact Information:

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Announcements:

- We need badge board attendants and speakers for May & June. Please sign up.
- Breakfast will continue at Rio Bravo Brewing through the end of May.
- Summer Bash- July 11, 2026
- We will not be holding a breakfast meeting on May 26 in honor of Memorial Day.
- Golf Tournament: Golfers, we will host this year's golf tournament on May 29 at Santa Ana Golf Course. Please add it to your calendar. Sign-up sheets will be available on April 14th. Members are free, Guest fee \$85/ player, hole sponsorships are available for \$100/ hole. All sponsorship money goes towards prizes, long drive, closest to the pin, winning team and skins. 2pm shotgun start. Arrive at 12:30 pm. All sponsorships will be invoiced to your company from EAGA.



New Member Applicant(s)

1st Announcement

Angelo Almanzar

Mad Detailing NM

Category: Auto Detailing & Tint

Sponsor: Brian Walden

If you have an objection with any of the above candidates, or if you have information about any of these candidates that should be considered during the review process, please contact our Membership Committee Chairman John Menicucci or Mario Hernandez as soon as possible.

Open Categories (not a full list, rather some ideas)

- Florist
- Orthodontics
- Flooring-residential
- Flooring- commercial
- Auto Glass
- Business Furniture
- Med Spa
- Sporting Goods
- Pediatricist
- Spa

- Limousine Service
- Dermatologist
- Menswear Shop
- Shoe Store
- Barber Shop/ Hairstyle
- Nursery
- Dry Waller
- Travel Agent
- Funeral Home
- Motorcycle Dealer
- Uniform Service

Badge Board Greeters Schedule

May 12- Bob Schuerman w/ Medical & Commercial Communication

May 19- Nestor Romero w/ The Payroll Co.

May 26- **No Meeting in honor of Memorial Day**

June 2- Open

June 9- Open

Speaker Schedule:

May 12- Paul Jew w/ Moji Cinema

May 19- Trey Finley w/ New York Life

May 26- **No Meeting in honor of Memorial Day**

June 2- Todd LeCesne w/ Althera Alternative Care

June 9- Jeff Bentley w/ Bentley's Auction

Contact Information for Executive Director: Mario Hernandez

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