

EAGA Business Builder

June 9, 2026

Member Speaker: Jeff Bentley w/ Bentley's Auction



At this week's business spotlight, **Jeff Bentley**, owner of **Bentley's Auction Service**, shared the remarkable story of how a family-owned auction company grew from humble beginnings on a Texas farm into one of the Southwest's leading auction, logistics, and surplus asset management firms. Founded in 1979 by Jeff's father, the company has evolved into a multi-generational operation serving government agencies, national laboratories, Fortune 500 companies, and businesses across the country. Today, Bentley's operates facilities in both New Mexico and Texas, employs 25 team members, and completed a record-breaking 353 auctions last year.

Jeff emphasized that the key to long-term success is not simply conducting auctions—it is creating value through customer service, adaptability, and trust. Bentley's has distinguished itself by offering comprehensive solutions that extend far beyond traditional auction services, including trucking, warehousing, packaging, rigging, and global shipping capabilities. The company's ability to manage everything from laboratory equipment and industrial machinery to government surplus assets has helped secure long-standing contracts with organizations such as national laboratories, Department of Energy facilities, and major corporations. Jeff noted that the shift to online auctions following the COVID-19 pandemic significantly expanded the company's reach, allowing them to conduct up to 25 auctions per week while serving buyers around the world.

Throughout his presentation, Jeff repeatedly returned to a simple principle: **your reputation is your most valuable asset**. He shared that while no business is perfect, striving for excellence, transparency, and accountability has been the foundation of Bentley's growth for nearly five decades. Whether helping clients maximize the value of surplus assets, clearing industrial facilities, or standing behind customers when issues arise, Jeff believes success comes from consistently doing the right thing. His message to fellow business owners was clear: invest in relationships, embrace innovation, and never stop looking for ways to provide greater value to your customers.

Contact Information:

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Announcements:

- We need badge board attendants and speakers for June & July. Please sign up.
- Breakfast will continue at Rio Bravo Brewing through the end of June
- **There will not be a breakfast meeting on June 30th in honor of the 4th of July holiday**
- Summer Bash- July 11, 2026, at Berger Briggs- Theme is Antique Road Show



If you've been with EAGA for two years or less, we strongly encourage you to join the Summer Bash Committee!

This is a great opportunity to expand your network, build lasting relationships with fellow members, and become more involved in the organization. You'll gain valuable experience, enjoy great camaraderie, and play a key role in helping create a memorable event for everyone.

Don't miss the chance to connect, contribute, and have some fun along the way! Contact Pat Maloy or Dan Mowery if you would like to participate.

New Member Applicant(s)

1st Announcement

Austin Brito
Uncle Sam's Flooring
Category: Flooring/ Concrete Resurfacing
Sponsor: Josh Schriber

If you have an objection with any of the above candidates, or if you have information about any of these candidates that should be considered during the review process, please contact our Membership Committee Chairman John Menicucci or Mario Hernandez as soon as possible.

Open Categories (not a full list, rather some ideas)

- Florist
- Orthodontics
- Flooring-residential
- Flooring- commercial
- Auto Glass
- Business Furniture
- Med Spa
- Sporting Goods
- Pediatricist
- Spa
- Limousine Service
- Dermatologist
- Menswear Shop
- Shoe Store
- Barber Shop/ Hairstyle
- Nursery
- Dry Waller
- Travel Agent
- Funeral Home
- Motorcycle Dealer
- Uniform Service

Badge Board Greeters Schedule

June 16- Todd LeCesne w/ Althera Alternative Care
 June 23- Open
 June 30- No Meeting
 July 7- Open
 July 14- Open

Speaker Schedule:

June 16- Cameron O'Sullivan w/ Mobile Screen & Glass
 June 23- Kit Turpen w/ Berger Briggs
 June 30- No Meeting
 July 7- Roundtable
 July 14- Erik Mease w/ SMPC Architects

Contact Information for Executive Director: Mario Hernandez

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*Mark
Tobiassen*

CELEBRATION OF LIFE

MONDAY

JUNE 29, 2026 | 2-3 PM

Reception 3-5 PM

Calvary Church 4001 Osuna Rd NE

